



DEPARTMENT OF THE NAVY
HEADQUARTERS UNITED STATES MARINE CORPS
3000 MARINE CORPS PENTAGON
WASHINGTON, DC 20350-3000

5720
ARSF-F
September 23, 2013

SENT VIA EMAIL TO: 446-05095088@REQUESTS.MUCKROCK.COM

MR JASON SMATHERS
MUCKROCK NEWS
DEPT MR 446
PO BOX 55819
BOSTON MA 02205-5819

Dear Mr. Smathers:

SUBJECT: YOUR FREEDOM OF INFORMATION ACT (FOIA) REQUEST, FILE
NUMBER USMC-HQ 2011F030251

This responds to your February 28, 2011, FOIA request seeking all trademark license applications submitted to the Trademark License Office (TMLO) in January 2011. Your request was controlled under file number **USMC-HQ 2011F030251**.

We initiated a search of the files maintained by the TMLO, which identified seven documents as responsive to your request. Upon review, we have determined that the documents are releasable and have enclosed a copy with this letter.

You will see that some information has been redacted. Specifically, third-party names and signatures have been withheld pursuant to FOIA exemptions (b)(6), which prohibit disclosure of personal information when an individual's privacy interest in it outweighs any public interest. In addition, portions of the document that contain "trade secrets and commercial or financial information obtained from a person [that is] privileged or confidential" has been withheld pursuant to FOIA exemption (b)(4).

Because some information has been withheld, you may consider this to be an adverse determination that may be appealed to the Department of the Navy, Office of the General Counsel, Attn: FOIA Appeals, Room 5A532, 1000 Navy Pentagon, Washington, DC 20350-1000. Your appeal, if any, must be postmarked within 60 calendar days from the date of this letter and should include a copy of your initial request, a copy of this letter, and a statement indicating why you believe your appeal should be granted. We recommend that your appeal and its envelope both bear the notation "Freedom of Information Act Appeal."

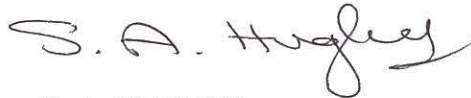
We have categorized you as an "other requester" for the purpose of assessing FOIA processing fees. As such, you are entitled to two hours of search time and 100 pages of duplication free of charge but are responsible for the payment of any fees beyond that. In this instance, the applicable fees did not exceed your free entitlement so there is no charge for processing this request.

5720
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September 23, 2013

Questions concerning this action should be directed to Ms. Barbara Gonzalez of my staff at (571) 256-8636 or (703) 614-4008, or via email to smb.hqmc.foia@usmc.mil or fax at (703) 614-6287. Please reference the file number in the subject line above.

Finally, please note that I am the official responsible for this determination. Should you have questions or concerns, you may contact me at (703) 614-4008.

Sincerely,

A handwritten signature in black ink, appearing to read "S. A. Hughes". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

S. A. HUGHES
Head, FOIA/PA Section

Enclosures

ENCLOSURES

COMPANY INFORMATION

Company Name: _Business Innovations Worldwide, LLC

Other names used by business (subsidiaries, brands, DBAs, etc.): Business Innovations

World Wide Web Address: www.bi-ww.com

Primary Address: 6579 Peachtree Industrial Blvd.

Norcross	Georgia	30092	USA
City	State	Zip/Postal Code	Country

Telephone: 770-242-8002 Facsimile: 770-242-8088

Secondary Address: Same as primary address.

Primary Contact: Alf Rhea

Title: President

Telephone: 770-242-8002 x 225

Facsimile: 770-242-8088

Email: arhea@bi-ww.com

Secondary Contact: (b) (6)

Title: Controller

Telephone: 770-242-8002 x248

Facsimile: 770-242-8088

Email: (b) (6)@bi-ww.com

State/Country of Incorporation or Organization: Georgia, USA

Entity Type: ☐ Corporation ☒ Limited Liability Company
☐ Partnership ☐ Other

Top Competitors:

4 Imprint, Eagle Crest, Pinnacle Promotions

1/21/2011

OWNER & MANAGEMENT INFORMATION

Principal Owners (complete name and business address):

Alfred Carter Rhea, Jr. and Loraine Nunn Rhea
6579 Peachtree Industrial Blvd.
Norcross, GA 30092 USA

Principal Management:

President: Alf Rhea

Vice Presidents (s): Mark Feldman

Licensing Director: (b) (6)

Sales Director: (b) (6)

Marketing Director: (b) (6)

Art Director: (b) (6)

Chief Financial Officer: (b) (6)

Years in business: 15 years

FINANCIAL INFORMATION

Bank Reference: The Piedmont Bank

Branch: Home Office

Address: 5100 Peachtree Parkway

Norcross, GA 30092 USA

Bank Contact: (b) (6), Vice President

Telephone Number: (770) 392-0900

D & B Number: 95-974-0507

Most current D & B Rating: 1R3

Please include a copy of your most recent D & B report.

Credit rating or other credit references: **(see attached Schedule "C" for most current D&B report)** - last pages

Does your company carry product liability insurance? X Yes

Carrier: Columbia Insurance Group

Individual and aggregate limit: (b)(4)

BUSINESS HISTORY

Company sales volume for most recent year:

(b)(4)

Company sales volume for previous year:

Percent of dollar sales by distribution channel:

	Percent of Current Sales Volume	Percent of Anticipate Sales for Marine Corps Acct.	Name of Leading Accounts
Department Stores:			
Specialty Stores:	(b)(4)		Nat'l Marine Museum, Smithsonian Museum,
Discount Stores:			
Catalog Sales:			
Toy Stores:			
Internet Web Sites:			
MC Exchange:	(b)(4)		
Other (Enduser):			

LICENSING HISTORY

Does your company currently manufacture products under license? ☒ Yes ☐ No

If Yes, - Current primary licenses held:

License 1

Company: (b)(4)

Licensed Property: (b)(4)

Products: (b)(4)

Number of year's license held: 15+ Royalty percentage: (b)(4)

License 2

Company: (b)(4)

Licensed Property: (b)(4)

(b)(4)

Products: (b)(4)

Number of year's license held: 10+ Royalty percentage: (b)(4)

Has your company previously applied for a license with the U.S. Marine Corps or any other Department of Defense Agency? ☒ No If yes, identify agency and property:

PROPOSED PRODUCT INFORMATION

Identify U.S. Marine Corps properties for which you are seeking a license:

MCX
National Marine Museum
Smithsonian Museum
Other Museum Gift Shops

Description of product(s) and estimated prices per unit for each product you seek a license: **(See additional list in space below)** See page (9)

Product	Estimated Wholesale Price	Estimated Retail Price

** additional space available at the end of the application

Requested territory to be covered: USA and MC Exchange Sites outside the USA as requested

Requested term of license agreement: 3 years

Estimated gross wholesale dollar sales for products manufactured under the U.S.

Marine Corps license: (b)(4) annual sales for Museum Gift Shops

Since these are two new items for the MCX, an estimate would be (b)(4) units per month or about (b)(4) for the first year.

Proposed annual minimum guarantee: (b)(4) in gross sales (won't know the MCX sales volume due to two new items from (b)(6) for consideration)

Proposed advance on royalties: (b)(4)

Proposed royalty structure: (b)(4)

Specify plans for distribution and sales i.e., retail accounts, MCX, Direct mail and Internet: We have a sales representative network who currently sells to Museum Specialty Stores across the country. Also, we will include these items in the MCX when approved.

Desired date that the product will be available to the public: Immediately upon your approval (normal production time is 30 days)

Will the product(s) be used in conjunction with any other proprietary marks?

X No If Yes, identify marks: _____

Please describe your quality control procedures: All products produced by Business Innovations under our licensing programs are made by our approved vendors for many years. Each order is quality controlled with our 3 step verification to insure accuracy prior to production. In addition, we have 4 steps for correct art approval reviews and new items are subject to a preproduction sample approval by our buyers.

Have any products you produced ever been involved in a product liability claim?

☒ No If yes, please explain: _____

MARKETING AND MANUFACTURING INFORMATION

Proposed advertising budget for U.S. Marine Corps licensed products:

In addition to our network sales force across the country making specific sales trips, we usually spend about (b)(4) each year to promote and attend various military and museum buyer tradeshows. We use a booth and show samples to promote the items.

Describe any advertising, promotion materials, or programs you plan to use to market the U.S. Marine Corps products:

We purchase a booth at the Museum Store Association's annual store buyer's show that is used to display our licensed products.

Will your company actually manufacture the product(s): ☒ No

If yes, location of manufacturing plant (city/country): _____

If no, identify manufactures or subcontractors where the licensed products will be made:

(See attached Schedule "A")

Pages 12 - 14

Does the manufacturer or any sub-contractor use any child labor in the manufacturing process? ☒ No (If yes, attach details regarding working conditions and pay on a separate sheet of paper.)

ADDITIONAL INFORMATION

Please enclose any additional information you believe will help the U.S. Marine Corps evaluate your license request. This additional information should include but not be limited to providing the following:

☒ Non-returnable product samples of similar products to those proposed for evaluation of materials, quality and workmanship.

Catalogs, brochures and promotional materials that display your company's products.

☒ Materials or drafts showing how your company proposes to use the U.S. Marine Corps emblem on products. (See attached Schedule "B") - Asc (11)

☒ Any other information that will help demonstrate your company's ability to successfully develop and market the proposed products (In addition to Pete Mayer's request for new products for the MCX, we currently sell to military museums across the country which, upon your approval would provide immediate royalties. Also, we have over 15 years experience with various licensing programs and will provide timely and accurate reporting and royalty payments.)

PROSPECTIVE LICENSEE STATEMENT

The undersigned hereby affirms that answers to the above questions are true and complete, except where such question calls for estimates or projections, and that all questions have been answered in good faith and to the best of the applicant's knowledge.

Name and Title of individual supplying information: Alfred C. Rhea, Jr., President

Signature: (b) (6)

Date: 12/23/10

RETURN COMPLETE APPLICATION TO:

Headquarters United States Marine Corps
Public Affairs (PA)
Attn: Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000
703-614-7678 (phone)
Trademark_licensing@usmc.mil

Additional Product Information

[illegible]

No 10 of 14

Page 8 redacted for the following reason:

(b)(4)

ATTACHMENT SCHEDULE "A"

Listing of Manufacturers or Sub-Contractors

Product # A = (b)(4)

Company: Senator Promotional Group
Address: 3860 La Reunion Parkway
Dallas, TX 75212-6007
USA
Contact: (b) (6) Director of Strategic Business
Phone: 678-402-5566
Email: (b) (6) @senatorgroupusa.com

Product # B = (b)(4)

Company: Quikey Mfg. Co, Inc.
Address: 1500 Industrial Parkway
Akron, OH 44310-2600
USA
Contact: Michael Burns, President
Phone: 877-901-1200
Email: info@quikey.com

Product # C = (b)(4)

Company: Quikey Mfg. Co, Inc.
Address: 1500 Industrial Parkway
Akron, OH 44310-2600
USA
Contact: Michael Burns, President
Phone: 877-901-1200
Email: info@quikey.com

Product #D = (b)(4)

Company: Tekweld
Address: 180 Central Avenue
Farmingdale, NY 11735-6928
USA
Contact: Pam Ferguson, Vice President
Phone: 877-835-9353
Email: pam@tek weld.com

Product #E = (b)(4)

Company: Glass America
Address: 1000 Industrial Blvd. Ste #500
Aliquippa, PA 15001-4871
USA
Contact: (b) (6), Manager
Phone: 800-645-5131
Email: (b) (6)@mglass.com

Product #F = (b)(4)

Company: Glass America
Address: 1000 Industrial Blvd. Ste #500
Aliquippa, PA 15001-4871
USA
Contact: (b) (6) Manager
Phone: 800-645-5131
Email: (b) (6)@mglass.com

Product #G = (b)(4)

Company: Glass America
Address: 1000 Industrial Blvd. Ste #500
Aliquippa, PA 15001-4871
USA
Contact: (b) (6) Manager
Phone: 800-645-5131
Email: (b) (6)@mglass.com

Product #H = (b)(4)

Company: Norwood, RCC
Address: 10 W Market Street, Ste #1400
Indianapolis, IN 46204-2909
USA
Contact: (b) (6) Account Executive
Phone: (800) 585-0260
Email: (b) (6)@norwood.com

Product #I = (b)(4)

Company: Hit Promotional Products
Address: 7150 Bryan Dairy Road
Largo, FL 33777
USA
Contact: CJ Schmidt, Vice President
Phone: 800-237-6305 x 2226
Email: cjschmidt@hitpromo.net

Product #J = (b)(4)

Company: The Allen Company
Address: 601 7th Avenue
Brighton, PA 15066
USA
Contact: Stan Dohan, Vice President
Phone: 800-783-2491
Email: sdohan@allenmugs.com

COMPANY INFORMATION

Company Name: M. Cornell Importers, Inc.

Other names used by business (subsidiaries, brands, DBAs, etc.): _____

World Wide Web Address: www.cornellgifts.com

Primary Address: 1462-18th St. N.W.

Street

St. Paul

MN

55112

USA

City

State

Zip/Postal Code

Country

Telephone: 651-633-8690 Facsimile: 651-636-3568

Secondary Address: 3771 Dunlap Street No.

Street

Arden Hills

MN

55112

USA

City

State

Zip/Postal Code

Country

Primary Contact: Henry Cornell Title: President

Telephone: 651-633-8690 Facsimile: 651-636-3568 Email: hcornell@cornellgifts.com

Secondary Contact: Gail Cornell Title: Vice President

Telephone: 651-633-8690 Facsimile: 651-636-3568 Email: gcornell@cornellgifts.com

State/Country of Incorporation or Organization: Minnesota

Entity Type: ☒ Corporation ☐ Limited Liability Company

☐ Partnership ☐ Other

Top Competitors:

none

OWNER & MANAGEMENT INFORMATION

Principal Owners (complete name and business address): _____

Henry Cornell-1462-18th St. N.W., St. Paul, MN 55112

Gail Cornell 1462-18th St. N.W., St. Paul, MN 55112

Maria Cornell 1462-18th St. N.W., St. Paul, MN 55112

Principal Management:

President: Henry Cornell

Vice Presidents (s): Gail Cornell

Current a/o 21 October 2009

3/19/2013

Licensing Director: Henry Cornell
Sales Director: Gail Cornell
Marketing Director: Henry Cornell
Art Director: Chris Van Ert
Chief Financial Officer: Alyssa Moffatt
Years in business: 54

FINANCIAL INFORMATION

Bank Reference:

Branch: Wells Fargo
Address: 8200 Golden Valley Rd.
Golden Valley MN 55427 USA
City State Zip/Postal Code Country

Bank Contact: (b) (6)
Telephone Number: (b) (6)

D & B Number: (b) (4) Most current D & B Rating: _____

Please include a copy of your most recent D & B report.

Credit rating or other credit references: _____

Does your company carry product liability insurance? ☒ Yes ☐ No

Carrier: (b) (4) Individual and aggregate limit: (b) (4)

BUSINESS HISTORY

Company sales volume for most recent year: \$ (b) (4)
Company sales volume for previous year: \$ _____

Percent of dollar sales by distribution channel:

	Percent of Current Sales Volume	Percent of Anticipate Sales for Marine Corps Acct.	Name of Leading Accounts
Department Stores:	(b) (4)		
Specialty Stores:			
Discount Stores:			
Catalog Sales:			
Toy Stores:			
Internet Web Sites:			
MC Exchange:			
Current a/o 21 October			

Other (specify): _____

LICENSING HISTORY

Does your company currently manufacture products under license? ☒ Yes ☐ No

If Yes, – Current primary licenses held:

License 1

Company: (b)(4)

Licensed Property: (b)(4)

Products: (b)(4)

Number of year's license held: 12 Royalty percentage: (b)(4)

License 2

Company: (b)(4)

Licensed Property: (b)(4)

Products: (b)(4)

Number of year's license held: 13 Royalty percentage: (b)(4)

Has your company previously applied for a license with the U.S. Marine Corps or any other Department of Defense Agency? ☒ Yes ☐ No If yes, identify agency and property:

(b)(4) (b)(4) royalty

PROPOSED PRODUCT INFORMATION

Identify U.S. Marine Corps properties for which you are seeking a license:

U.S. Marine Corp Emblem, Eagle Globe Anchor and other related properties including any figural items.

Description of product(s) and estimated prices per unit for each product you seek a license:

Product	Estimated Wholesale Price	Estimated Retail Price
(b)(4)	(b)(4)	(b)(4)

Requested territory to be covered: United States, Germany, United Kingdom and all U.S. Military bases worldwide.

Requested term of license agreement: (b)(4)

Estimated gross wholesale dollar sales for products manufactured under the U.S. Marine Corps license:

(b)(4)

Proposed annual minimum guarantee: (b)(4)

Proposed advance on royalties:

Proposed royalty structure: (b)(4)

Specify plans for distribution and sales i.e., retail accounts, MCX, Direct mail and Internet:

We have (b)(4)

Desired date that the product will be available to the public: immediate per authorization from (b)(6)

Will the product(s) be used in conjunction with any other proprietary marks?

☒ Yes ☐ No If Yes, identify marks: Army, Air Force, Navy, Coast Guard and National Guard.

Please describe your quality control procedures: 52 years experience. Regular Intertek and SGS lab testing for FDA, CPSIA, and Cal Prop 65 compliance. Member of SGCD (Society of Glass and Ceramic Decorators).

Have any products you produced ever been involved in a product liability claim?

☒ No ☐ Yes If yes, please explain:

MARKETING AND MANUFACTURING INFORMATION

Proposed advertising budget for U.S. Marine Corps licensed products:

(b)(4)

Describe any advertising, promotion materials, or programs you plan to use to market the U.S. Marine Corps products:

(b)(4)

Will your company actually manufacture the product(s): (b)(4)

If yes, location of manufacturing plant (city/country): (b)(4)

If no, identify manufacturers or subcontractors where the licensed products will be made:

Company:

Address: _____
Street

City State Zip/Postal Code Country

Contact/Position: _____

Telephone Number: _____ E-mail: _____

Does the manufacturer or any sub-contractor use any child labor in the manufacturing process? ☐ Yes ☒ No (If yes, attach details regarding working conditions and pay on a separate sheet of paper.)

ADDITIONAL INFORMATION

Please enclose any additional information you believe will help the U.S. Marine Corps evaluate your license request. This additional information should include but not be limited to providing the following:

- ☐ Non-returnable product samples of similar products to those proposed for evaluation of materials, quality and workmanship.
- ☒ Catalogs, brochures and promotional materials that display your company's products.
- ☒ Materials or drafts showing how your company proposes to use the U.S. Marine Corps emblem on products.
- ☒ Any other information that will help demonstrate your company's ability to successfully develop and market the proposed products.

PROSPECTIVE LICENSEE STATEMENT

The undersigned hereby affirms that answers to the above questions are true and complete, except where such question calls for estimates or projections, and that all questions have been answered in good faith and to the best of the applicant's knowledge.

Name and Title of individual supplying information: Henry Cornell, President

Signature:  Date: 1/6/11

RETURN COMPLETE APPLICATION TO:

Headquarters United States Marine Corps
Public Affairs (PA)
Attn: Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000

703-614-7678 (phone)
Trademark_licensing@usmc.mil

[illegible]

FREQUENTLY ASKED QUESTIONS

Why Have A Licensing Program?

A trademark licensing program gives the United States Marine Corps (USMC) control over its logos and marks, thus, ensuring the quality and consistency of all of the licensed merchandise. It also enables the USMC to generate revenue from the sale of merchandise bearing its logos and marks. The revenue is used to support the trademark licensing program and enhance Morale, Welfare and Recreation programs for America's Marines world wide. Outside of the USMC, the trademark licensing program creates a cooperative and positive working relationship with the manufacturers and retailers who work with the USMC.

What Qualifies As A Trademark?

Any mark, logo, symbol, nickname, letter(s), word(s) or combination of these that can be associated with the USMC qualifies as a trademark.

What Products Can Be Licensed?

Military members, families and the American public generate many great ideas for new products displaying USMC marks. Products will be considered and must be approved by the Marine Corps Trademark Licensing office. No products will be licensed without the approval of this office. This ensures all products associated with the USMC are of high quality and good taste and, ensures the non-approval of potentially hazardous items.

Who Needs A License?

Anyone wishing to use the marks, logos and symbols of the USMC must obtain a license.

What If You Do Not Get A License?

All products must be approved by the Marine Corps Trademark Licensing office. Failure to obtain a license or approval would be grounds for the seizure of all non-approved merchandise bearing USMC marks. It also could result in jail time and numerous fines if convicted.

Can Marine Corps Units or Members Sell Products Using The USMC Marks As A Fundraiser?

Before contacting local manufacturers regarding new products, designs, or an idea for a fundraiser, be sure to check with Marine Corps Trademark Licensing office. They will be able to identify local manufacturers to produce the items, saving everyone time and effort.

What About Using USMC Or Its Logo On A Web Site?

Every use of USMC trademarks requires permission from the Marine Corps Trademark Licensing office. The World Wide Web has made it easy for everyone to build web pages with the USMC and its marks, and the USMC appreciates this support. However, federal

trademark laws require that the USMC control its name and marks; therefore, the USMC must be very selective in granting permission in these and all instances. For more information, contact the Marine Corps Trademark Licensing Office.

Who is responsible for the program?

The organization responsible for the Trademark Licensing Program for the USMC is:

Headquarters United States Marine Corps
Public Affairs (PA)
Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000
703-614-7678 (phone); 703-697-5362 (fax)
Trademark_licensing@usmc.mil

How Can You Obtain A License Application?

Anyone who wishes to obtain a license to produce merchandise must submit a license application. This application informs the USMC of how its marks will be used, what type of product the applicant makes, how the USMC is going to be represented, etc. Applications can be obtained by contacting:

Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000
703-614-7678 (phone); 703-697-5362 (fax)
Trademark_licensing@usmc.mil

How Long Until I Receive A Determination On My Application?

Requests to use any Marine Corps marks on commercial products or endorsements require a minimal of 30 days for approval. However mission requirements may prolong the process.

Who Is Licensed With The USMC?

USMC Trademark Licensing office can provide a list of current licensees for merchandise with USMC marks.



DEPARTMENT OF THE NAVY
HEADQUARTERS UNITED STATES MARINE CORPS
2 NAVY ANNEX
WASHINGTON, DC 20380-1775

P-5810
IN REPLY REFER TO:
5870
ARDE
15 Aug 2002

M. Cornell Importers, Inc.
Attn: Mr. Henry Cornell
1462 18th Street N.W.
St. Paul, MN 55112

Dear Mr. Cornell:

In response to your letter dated July 30th 2002, requesting permission to use the Marine Corps Emblem on your Sergeant Major Jiggs Porcelain Stein, glass U.S. Marine Corps stein and the Black Stoneware Tankard. The samples that you provided show the official Marine Corps Seal. Section 7881 of title 10, United States Code and 32 Code of Federal Regulations, 765.14, prohibit any use or imitation of the U.S. Marine Corps Seal. The use of the Marine Corps Seal is restricted to material emanating from Headquarters, U.S. Marine Corps. Except for the manufacture of official letterhead stationery and related items of official Marine Corps use, reproduction and use of the Marine Corps Seal is prohibited. This Headquarters must deny your request to use the official Marine Corps Seal.

Permission is granted to use the Marine Corps Emblem, which consists of the Eagle, Globe and Anchor encircled with the words, "United States Marine Corps". The version of the emblem approved for your use is attached.

I can be reached at (703) 614-4698 should you require additional information pertaining to this matter.

Sincerely,

(b) (6)

Head, Publishing Management Unit
Publishing & Logistics Systems Management Section
Publishing and Management Logistics Branch
Administration and Resource Management Division
By direction of the Commandant of the Marine Corps

ARD OFFICIAL FILE COPY

FILE COPY *[Signature]*



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
3/15/2011

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER American Agency, Inc. 5851 Cedar Lake Road P O Box 16527 Minneapolis MN 55416		CONTACT NAME: (b) (6) PHONE (A/C No.): E-MAIL ADDRESS: acymn.com PRODUCER CUSTOMER ID #: 00005181	FAX (A/C No.): (952) 593-8733
INSURED M Cornell Importers Inc 1462 18th Street NW New Brighton MN 55112		INSURER(S) AFFORDING COVERAGE INSURER A: Hartford Insurance INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	
		NAIC # 29424	

COVERAGES

CERTIFICATE NUMBER: 11/12 GL, Umb 3 Million

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR		(b)(4)	(b)(4)		EACH OCCURRENCE (b)(4) DAMAGE TO RENTED PREMISES (Ea occurrence) MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE PRODUCTS - COMP/OP AGG
	GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS					COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$ \$
	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DEDUCTIBLE <input checked="" type="checkbox"/> RETENTION \$ (b)(4)		(b)(4)	(b)(4)		EACH OCCURRENCE (b)(4) AGGREGATE \$ \$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input type="checkbox"/> N/A				WC STATUS TOBY LIMITS OTHER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

United States Marine Corps is listed as additional insured as their interests may appear.

CERTIFICATE HOLDER

United States Marine Corps
Headquarters United States Marine Corps.
3000 Marine Corps Pentagon
Room 4B548
Washington, DC 20350

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

(b) (6)

ACORD 25 (2009/09)
INS025 (200909)

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M. Cornell Importers, Inc.

651-633-8690 • info@cornellgifts.com

U.S. Military and Firefighter Savings Banks & Diner Mugs



< 4702

4712 >



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4732 >



< 4742



4703 >



< 4723

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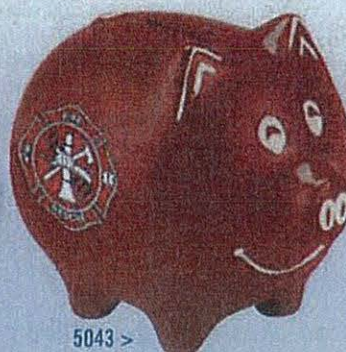
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See next page for detailed views.



6398

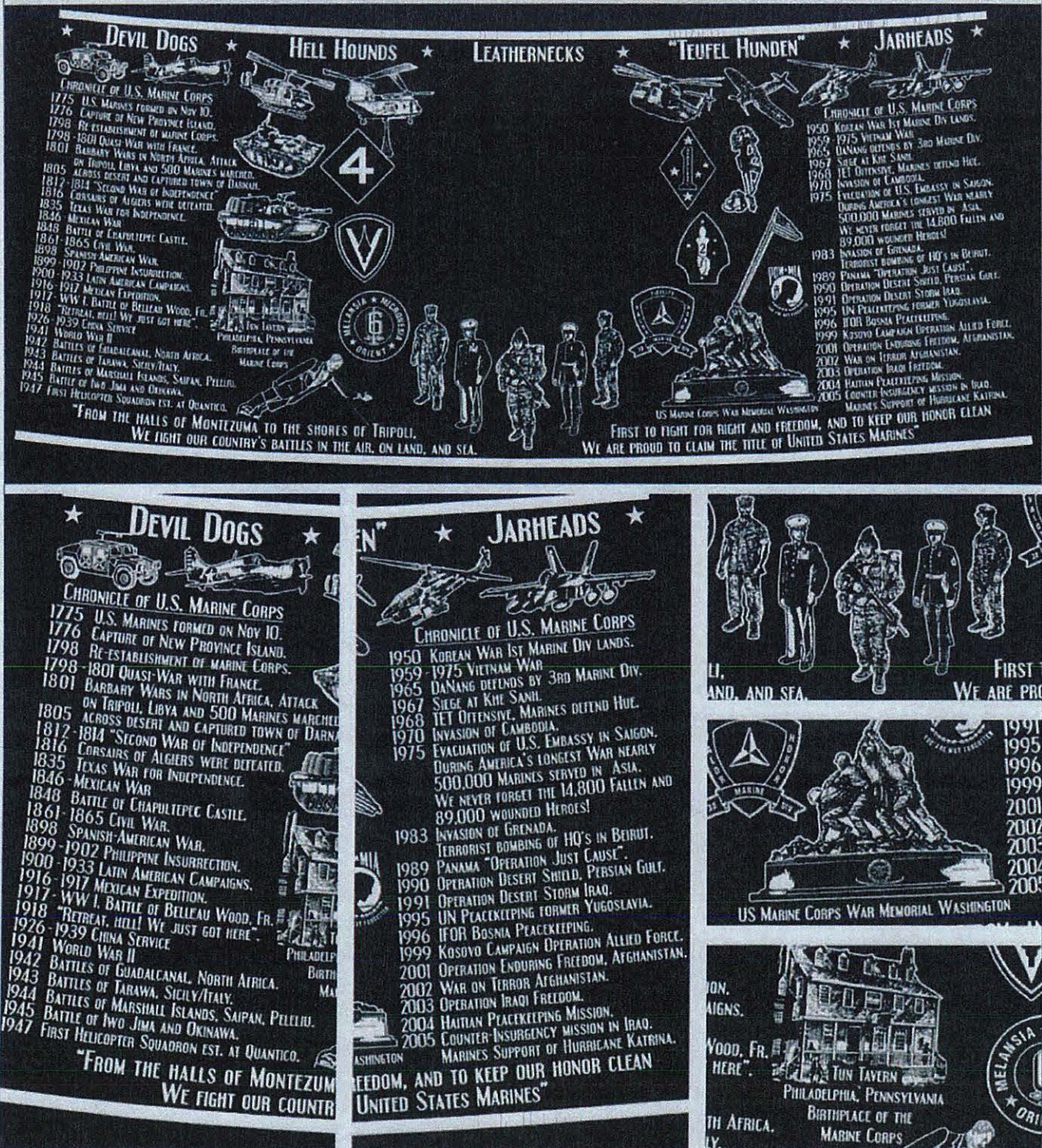


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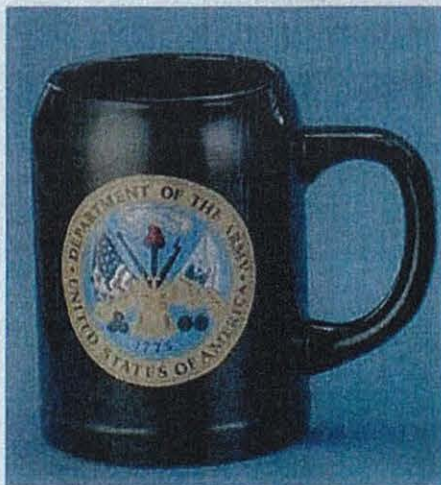




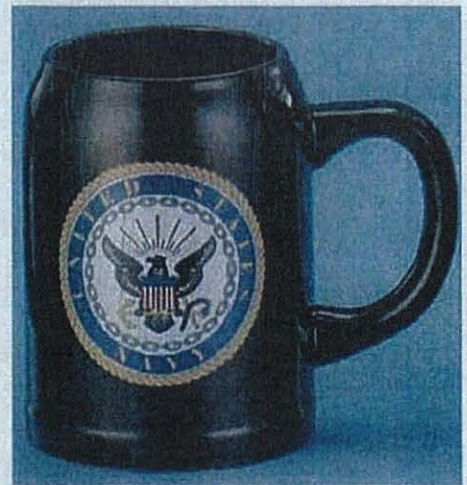
6326 Decal Details
 Top: Complete View
 Bottom Left & Bottom Center: Timeline Details

Graphic Element Details

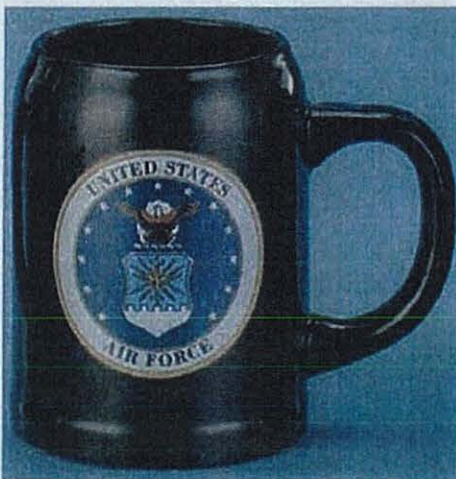




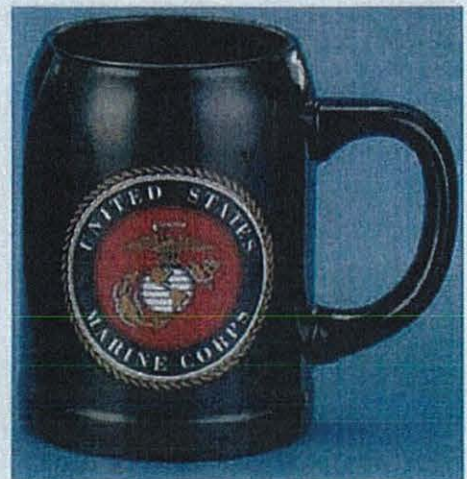
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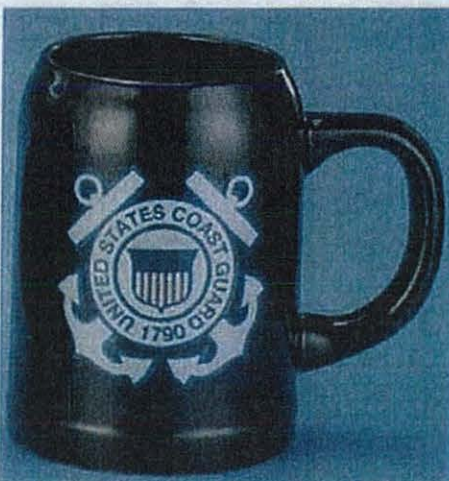
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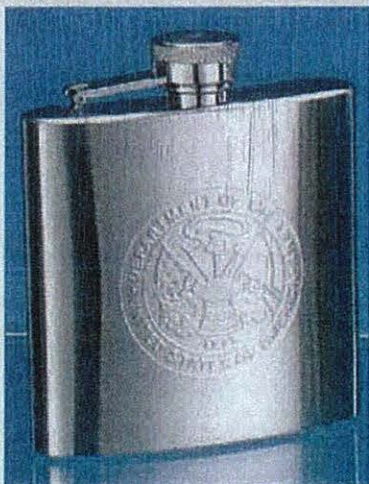


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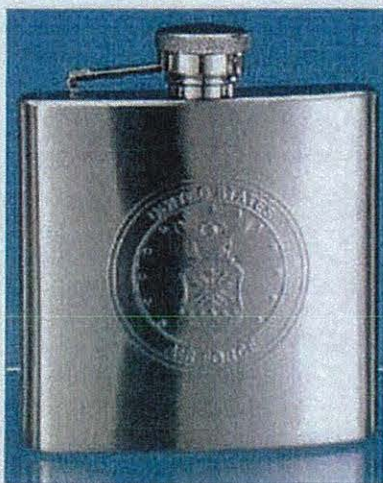




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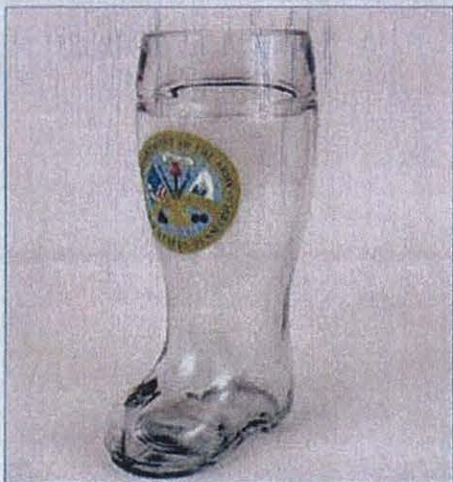


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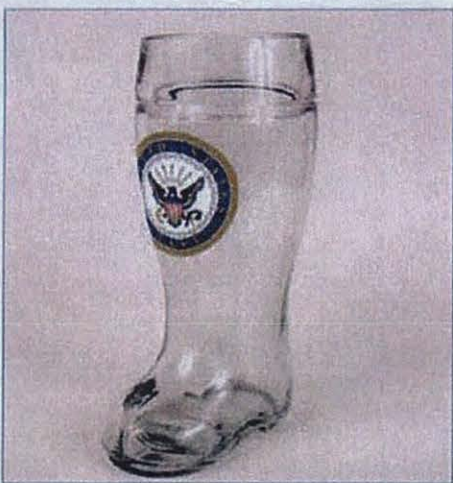




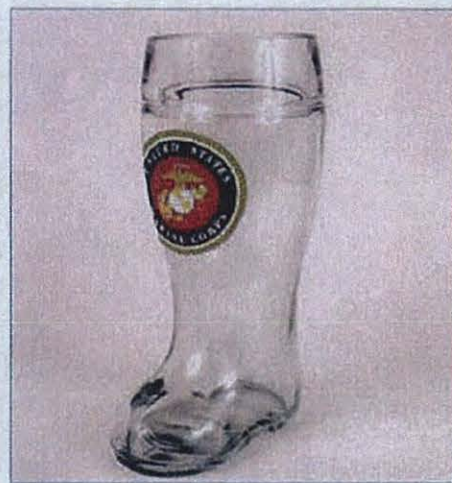
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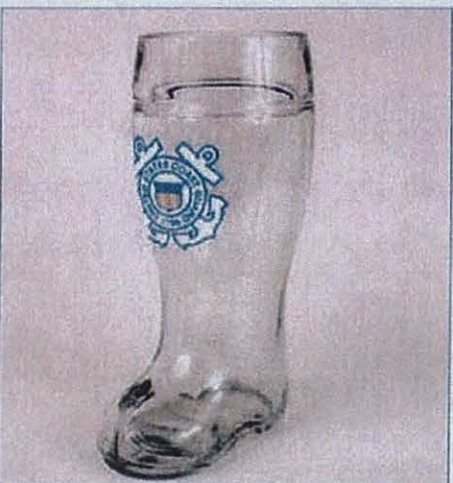
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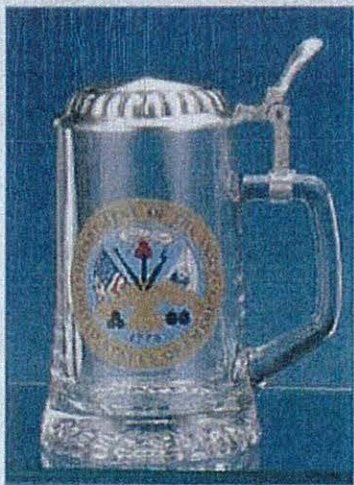


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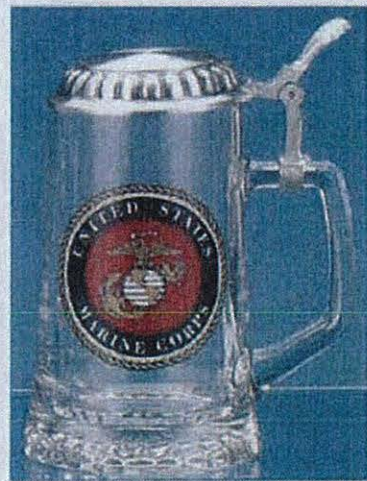
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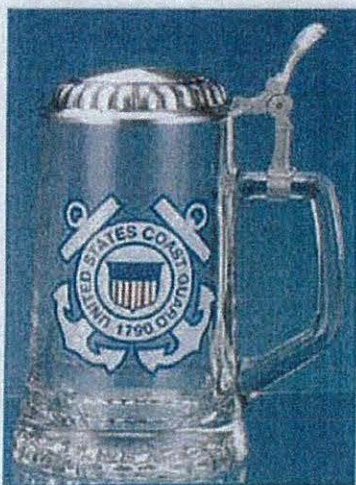
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6659 >



- Sign and return the Small Business License Agreement
 - If requested in the proposed Small Business License Agreement, submit a certificate of product liability insurance that names the USMC as additional insureds.
 - If requested in the proposed Small Business License Agreement, submit the company's identification tag or label that will appear on all products.
 - All artwork must be approved by the Marine Corps Public Affairs, Trademark Licensing Office prior to production.
- **Authorization to produce products bearing USMC marks will not be granted until the company or individual has completed the licensing process in its entirety and received an executed standard license agreement.**

STEP THREE: LICENSE MAINTENANCE

Once the licensing process has been completed, the Trademark Licensing Office will forward an executed copy of the Small Business License Agreement to you or your company. To keep your license in good standing, you must remember to:

- If required in the Small Business License Agreement, maintain product liability insurance coverage for each license that you hold, and make sure that a copy of your current certificate of insurance is on file with USMC.
- Always secure written approval of artwork from the Trademark Licensing Office prior to production.
- Submit a sales volume report annually so we may track your progress.

Once again, **this is not a contract**. You are **not authorized** to use USMC marks until: 1) you receive a fully executed Small Business Trademark License Agreement, 2) your products and graphics have been approved, and 3) you have provided our office with evidence of product liability insurance if required.

COMPANY INFORMATION

Company/Owner Name: Corps Classics (service Disabled Veteran owned small business)

World Wide Web Address: www.corpsclassics.com

Primary Address (No PO Boxes):

12730 Rojo Ct.

Atascadero Ca. 93422 USA

City State Zip/Postal Code Country

Primary Contact: John Whitworth Title: OWNER

Current a/o 21 October 2009

Telephone: 805-460-9889 Fax: 805-466-2771 Email: Cor.Classics@aTt.Net

Entity Type: ☐ Corporation ☐ Limited Liability Company
☒ Partnership ☐ Hobbyist ☐ Other _____

Years in business: 26

FINANCIAL INFORMATION

Does your company have a D & B Number? ☒ Yes ☐ No

If so, current D & B Rating: (b)(4)

Please include a copy of your most recent D & B report.

** We Are in the Process of adding Trade References. Will have New Report When Completed. (end of Dec.)*

Does your company carry product liability insurance? ☒ Yes ☐ No

Carrier: FARMERS

Individual and aggregate limit: (b)(4)

BUSINESS HISTORY

Company sales volume for most recent year: \$ (b)(4)

Company sales volume for previous year: \$ (b)(4)

USMC product sales volume for most recent year: (b)(4)

USMC product sales volume for previous year: (b)(4)

In what distribution channels are you requesting approval?

Percent of Current or Anticipated Sales Volume

Department Stores: (b)(4)

Internet Web Sites: (b)(4)

MCX (Exchange): (b)(4)

Specialty Stores: (b)(4)

Craft Shows: (b)(4)

Toy Stores: (b)(4)

Catalog Sales: (b)(4)

Discount Stores: (b)(4)

Other (specify): (b)(4)

Custom Orders (b)(4)

LICENSING HISTORY

Does your company currently manufacture products under license? ☐ Yes ☒ No

If Yes, - Current primary licenses held:

License 1

Company: (b)(4)

Licensed Property:

Products:

Number of year's license held: _____ Royalty percentage: _____

License 2

Company: _____

Licensed Property: _____

Products: _____

Number of year's license held: _____ Royalty percentage: _____

PROPOSED PRODUCT INFORMATION

Identify U.S. Marine Corps properties for which you are seeking a license (e.g. Eagle Globe and Anchor, USMC initials, term U.S. Marine Corps):

- ① Eagle GLOBE and Anchor ② USMC Initials
③ Term: U.S. Marine Corps.

Description of product(s) and estimated prices per unit for each product you seek a license:

Product	Estimated Wholesale Price	Estimated Retail Price
Polo Shirt	(b)(4)	
T Shirt		
Hooded Sweatshirt		
JACKET		
SWEATS		

* The Rest of the items we sell (including pictures and prices) are on our website: www.corpsclassics.com

Requested territory to be covered (e.g. U.S. and its territories, Worldwide):

Worldwide.

Requested term of license agreement (how many years would you like to be licensed?):

1 10 yrs.

Will the product(s) be used in conjunction with any other proprietary marks? (e.g. Nike swoosh):

☐ Yes ☒ No If Yes, identify marks:

Please describe your quality control procedures:

Highest quality garments: Carefully inspect threads, material, embroidery/silk-screen. All levels of workmanship are inspected. Any defects are immediately replaced.

Have any products you produced ever been involved in a product liability claim?

☒ No ☐ Yes If yes, please explain:

Current g/o 21 October 2009

MARKETING AND MANUFACTURING INFORMATION

Proposed advertising budget for U.S. Marine Corps licensed products

(b)(4)

Describe any advertising, promotion materials, or programs you plan to use to market the U.S. Marine Corps products:

(b)(4)

Will you or your company actually manufacture the product(s): ☐ Yes ☒ No

If yes, location of manufacturing plant (city/country):

If no, identify manufacturers or subcontractors where the licensed products will be made:

Company:

Address:

Califame : 20934 S. Santa Fe Ave.

Carson

Ca.

90810

USA

City

State

Zip/Postal Code

Country

Contact/Position:

(b)(6)

Telephone Number: 1800-225-4401

E-mail

(b)(6)

@Califame.com

Does the manufacturer or any sub-contractor use any child labor in the manufacturing process? ☐ Yes ☒ No (If yes, attach details regarding working conditions and pay on a separate sheet of paper.)

ADDITIONAL INFORMATION

Please enclose any additional information you believe will help the U.S. Marine Corps evaluate your license request. This additional information should include but not be limited to providing the following:

- ☐ Non-returnable USMC product sample for evaluation of materials, quality and workmanship
- ☐ Catalogs, brochures and promotional materials that display your company's products
- ☐ Materials or drafts showing how your company proposes to use the U.S. Marine Corps emblem on products
- ☐ Any other information that demonstrates your company's proposed products

PROSPECTIVE LICENSEE STATEMENT

The undersigned hereby affirms that answers to the above questions are true and complete, except where such question calls for estimates or projections, and that all questions have been answered in good faith and to the best of the applicant's knowledge.

Name and Title of individual supplying information:

Signature: (b) (6)

Date: Dec. 10 '10

RETURN COMPLETE APPLICATION TO:

Headquarters United States Marine Corps
Public Affairs (PA)
Attn: Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC 20350-3000

CONTACT US:

703-614-7678 (phone)
Trademark_licensing@usmc.mil



This certifies that:

Certificate of Insurance

- ☒ State Farm Fire and Casualty Company, Bloomington, Illinois
☐ State Farm General Insurance Company, Bloomington, Illinois
☐ State Farm Fire and Casualty Company, Aurora, Ontario
☐ State Farm Florida Insurance Company, Winter Haven, Florida
☐ State Farm Lloyds, Dallas, Texas

insures the following policyholder for the coverages indicated below:

Policyholder **John, Janis, & Chad Whitworth DBA Corps Classic**Address of policyholder **12730 Rojo Court Atascadero, CA 93422**Location of operations **12730 Rojo Court Atascadero, CA 93422**

Description of operations _____

The policies listed below have been issued to the policyholder for the policy periods shown. The insurance described in these policies is subject to all the terms, exclusions, and conditions of those policies. The limits of liability shown may have been reduced by any paid claims.

Policy Number	Type of Insurance	Policy Period		Limits of Liability (at beginning of policy period)	
		Effective Date	Expiration Date		
(b)(4)	Comprehensive Business Liability	(b)(4)		BODILY INJURY AND PROPERTY DAMAGE	
This insurance includes:	<input checked="" type="checkbox"/> Products - Completed Operations			Each Occurrence	\$ (b)(4)
	<input checked="" type="checkbox"/> Contractual Liability			General Aggregate	\$
	<input checked="" type="checkbox"/> Personal Injury			Product - Completed	\$
	<input checked="" type="checkbox"/> Advertising Injury			Operations Aggregate	\$
	<input type="checkbox"/>				
Policy Number	EXCESS LIABILITY	Policy Period		BODILY INJURY AND PROPERTY DAMAGE (Combined Single Limit)	
	<input type="checkbox"/> Umbrella	Effective Date	Expiration Date	Each Occurrence	\$
	<input type="checkbox"/> Other			Aggregate	\$
	Workers' Compensation and Employers Liability	Effective Date	Expiration Date	Part I - Workers Compensation - Statutory Part II - Employers Liability	
				Each Accident	\$
				Disease - Each Employee	\$
				Disease - Policy Limit	\$
Policy Number	Type of Insurance	Policy Period		Limits of Liability (at beginning of policy period)	
(b)(4)	Business	(b)(4)		(b)(4)	

THE CERTIFICATE OF INSURANCE IS NOT A CONTRACT OF INSURANCE AND NEITHER AFFIRMATIVELY NOR NEGATIVELY AMENDS, EXTENDS OR ALTERS THE COVERAGE APPROVED BY ANY POLICY DESCRIBED HEREIN.

Name and Address of Certification Holder

If any of the described policies are canceled before their expiration date, State Farm® will try to mail a written notice to the certificate holder 30 days before cancellation. If we fail to mail such notice, no obligation or liability will be imposed on State Farm or its agents or representatives.

(b)(6)

Insurance Account Representative 02/14/11

Title Date

(b)(6)

Telephone Number (805) 528-8700

Agent's Code Stamp

Agent Code 3805

AFO Code F781

- Sign and return the Small Business License Agreement
- If requested in the proposed Small Business License Agreement, submit a certificate of product liability insurance that names the USMC as additional insureds.
- If requested in the proposed Small Business License Agreement, submit the company's identification tag or label that will appear on all products.
- All artwork must be approved by the Marine Corps Public Affairs, Trademark Licensing Office prior to production.

****Authorization to produce products bearing USMC marks will not be granted until the company or individual has completed the licensing process in its entirety and received an executed standard license agreement.**

STEP THREE: LICENSE MAINTENANCE

Once the licensing process has been completed, the Trademark Licensing Office will forward an executed copy of the Small Business License Agreement to you or your company. To keep your license in good standing, you must remember to:

- If required in the Small Business License Agreement, maintain product liability insurance coverage for each license that you hold, and make sure that a copy of your current certificate of insurance is on file with USMC.
- Always secure written approval of artwork from the Trademark Licensing Office prior to production.
- Submit a sales volume report annually so we may track your progress.

Once again, **this is not a contract**. You are **not authorized** to use USMC marks until: 1) you receive a fully executed Small Business Trademark License Agreement, 2) your products and graphics have been approved, and 3) you have provided our office with evidence of product liability insurance if required.

COMPANY INFORMATION

Company/Owner Name: MARINE PLATES, INC. (PREL. - CASTONGUAY ASSOCIATES, INC.)

World Wide Web Address: WWW.USMCLICENSEPLATE.COM

Primary Address (No PO Boxes):

<u>1323 N.E. 28TH AVENUE</u>			
		Street	
<u>POMPANO BEACH</u>	<u>FLORIDA</u>	<u>33062</u>	<u>U.S.A</u>
City	State	Zip/Postal Code	Country

Primary Contact: FRED J. CASTONGUAY II Title: PRESIDENT

Current as of 21 October 2000

1/10/2011

Telephone: 954-270-8958 Fax: NONE Email: MARINE PLATES@GMAIL.COM

Entity Type: ☒ Corporation ☐ Limited Liability Company
☐ Partnership ☒ Hobbyist ☐ Other _____

Years in business: Two

FINANCIAL INFORMATION

Does your company have a D & B Number? ☐ Yes ☒ No

If so, current D & B Rating: _____

Please include a copy of your most recent D & B report.

Does your company carry product liability insurance? ☐ Yes ☒ No

Carrier: _____ Individual and aggregate limit: _____

BUSINESS HISTORY

Company sales volume for most recent year: \$ (b)(4)
Company sales volume for previous year: \$ _____
USMC product sales volume for most recent year: \$ _____
USMC product sales volume for previous year: \$ _____

In what distribution channels are you requesting approval?

Percent of Current or Anticipated Sales Volume

Department Stores: _____
Internet Web Sites: (b)(4)
MCX (Exchange): _____
Specialty Stores: _____
Craft Shows: _____

Toy Stores: _____
Catalog Sales: (b)(4)
Discount Stores: _____
Other (specify): _____
Custom Orders: _____

LICENSING HISTORY

APPROVAL

Does your company currently manufacture products under license? ☒ Yes ☐ No

If Yes, - Current primary licenses held:

PRE-APPROVAL

License 1

UNITED STATES MARINE CORPS - LETTER APPROVING USE OF
Company: EAGLE, GLOBE + ANCHOR DATED 6 DEC. 2007 (COPY ATTACHED)
GRANTED TO PREDECESSOR COMPANY, CASTONGUAY ASSOCIATES.

Current c/o 21 October 2000 INC.

APPROVED

Licensed Property: EAGLE GLOBE AND ANCHOR

Products: VANITY LICENSE PLATE

Number of year's ^{APPROVAL} license held: THREE Royalty percentage: N.A.

License 2

Company: N.A.

Licensed Property: _____

Products: _____

Number of year's license held: _____ Royalty percentage: _____

PROPOSED PRODUCT INFORMATION

Identify U.S. Marine Corps properties for which you are seeking a license (e.g. Eagle Globe and Anchor, USMC initials, term U.S. Marine Corps):

EAGLE GLOBE AND ANCHOR, MARINE CORPS EMBLEM

Description of product(s) and estimated prices per unit for each product you seek a license:

Product	Estimated Wholesale Price	Estimated Retail Price
VANITY LICENSE PLATE	(b)(4)	

Requested territory to be covered (e.g. U.S. and its territories, Worldwide):

U.S. AND IT'S TERRITORIES

Requested term of license agreement (how many years would you like to be licensed?):

TEN YEARS

Will the product(s) be used in conjunction with any other proprietary marks? (e.g. Nike swoosh):

☐ Yes ☒ No If Yes, identify marks: _____

Please describe your quality control procedures:

(b)(4)

(b)(4)

Have any products you produced ever been involved in a product liability claim?

☒ No ☐ Yes If yes, please explain: _____

Current as of 21 October 2000

MARKETING AND MANUFACTURING INFORMATION

Proposed advertising budget for U.S. Marine Corps licensed products:

(b)(4)

YEAR

Describe any advertising, promotion materials, or programs you plan to use to market the U.S. Marine Corps products:

(b)(4)

Will you or your company actually manufacture the product(s): ☒ Yes ☐ No

If yes, location of manufacturing plant (city/country): POMPAHO BEACH, FL., U.S.A.

If no, identify manufacturers or subcontractors where the licensed products will be made:

Company: _____

Address: _____

Street

City

State

Zip/Postal Code

Country

Contact/Position: _____

Telephone Number: _____ E-mail: _____

Does the manufacturer or any sub-contractor use any child labor in the manufacturing process? ☐ Yes ☒ No (If yes, attach details regarding working conditions and pay on a separate sheet of paper.)

ADDITIONAL INFORMATION

Please enclose any additional information you believe will help the U.S. Marine Corps evaluate your license request. This additional information should include but not be limited to providing the following:

☒ Non-returnable USMC product sample for evaluation of materials, quality and workmanship.

☒ Catalogs, brochures and promotional materials that display your company's products.

☐ Materials or drafts showing how your company proposes to use the U.S. Marine Corps emblem on products.

☐ Any other information that demonstrates your company's proposed products.

PROSPECTIVE LICENSEE STATEMENT

The undersigned hereby affirms that answers to the above questions are true and complete, except where such question calls for estimates or projections, and that all questions have been answered in good faith and to the best of the applicant's knowledge.

Name and Title of individual supplying information: FRED J. CASTONGUAY II

Signature (b) (6) Date: 12-20-10

RETURN COMPLETE APPLICATION TO:

Headquarters United States Marine Corps
Public Affairs (PA)
Attn: Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000

CONTACT US:

703-614-7678 (phone)
Trademark_licensing@usmc.mil



Intracoastal Detachment 1058
Marine Corps League
P.O. Box 11248
Fort Lauderdale, Fla. 33339-1248



December 15th, 2009

Dear Marine (b) (6)

The members of the Intracoastal Detachment 1058 and all Marines appreciate your support of the Marine Corps Birthday Ball. We thank you for your generous contribution of high quality U.S.M.C. license plates that were very useful for gifts and fundraising items, at our Birthday Ball event.

Your donation was a key part of the Ball's success, and will help us to meet our goals of assisting Marine veterans and their families as well as other veteran and community service programs that we sponsor and support.

Again, thank you for your generosity and we look forward to your support in the coming year. Remember Freedom is not free. God bless America.

Regards,

(b) (6)

Intracoastal Detachment 1058
Marine Corps League

"Once a Marine,



always a Marine"

234TH MARINE CORPS BIRTHDAY BALL



**POMPANO BEACH ELKS CLUB
PRESENTED BY
INTRACOASTAL DETACHMENT # 1058**

FRIDAY, NOVEMBER 6TH, 2009

**FOR INFORMATION ON TICKETS, SPONSORSHIP OR
ADVERTISING OPPORTUNITIES PLEASE CALL 1-866-304-7868**

SEMPER PAR!

Welcome to USMC LICENSE PLATE.com

SHOW MARINE PRIDE WITH THIS U.S.M.C. LICENSE PLATE

Made of the highest quality, brilliantly polished, stainless steel and heavy,
die-cast, full relief, brass with clear Awigrip® protection.

The weight of the plate is over 1.5 pounds.

Actual size is 6" x 12"



You can contact us by email at marineplates@gmail.com Enjoy, and SEMPER PARVUS

O'Brian's
Irish Pub

561-338-7565

51 SE 1st Ave. Boca Raton, FL

Brian O'Brian-Proprietor



DEPARTMENT OF THE NAVY
HEADQUARTERS UNITED STATES MARINE CORPS
2 NAVY ANNEX
WASHINGTON, DC 20380-1775

IN REPLY REFER TO:
5030
ARDE
6 Dec 2007

Castonguay Associates, Inc.
Attn: Mr. Fred J. Castonguay II
1323 N.E. 28th Avenue
Pompano Beach, FL 33062

Dear Mr. Castonguay:

In reply to your letter dated November 28, 2007 requesting permission to use the Marine Corps emblem on your vanity license plate design. After reviewing your request, permission is granted to use the Marine Corps emblem on your vanity license plate design as shown on the sample provided.

I can be reached at (703) 614-4698 should you require additional information pertaining to this matter.

Sincerely,

(b) (6)

Head, Publishing Management Unit
Publishing & Logistics Systems Management Section
Publishing and Management Logistics Branch
Administration and Resource Management Division
By Direction of the Commandant of the Marine Corps

CASTONGUAY ASSOCIATES, INC.
1323 N.E. 28TH AVENUE
POMPANO BEACH, FL., 33062

TEL./FAX. 954-784-7359

November 28, 2007

(b)(6)

Director, Administration and Resource Management Division
Headquarters, United States Marine Corps
2 Navy Annex, Room # 1022
Washington, DC 20380-1775

Dear (b)(6)

Subject: Unofficial Use of the Emblem of the United States Marine Corps
Reference: Marine Corps Order 5030.3B

(b)(6)

(b)(6)

The purpose of this letter is to request prior approval for ourselves, and our Florida company shown above, to use the Marine Corps Emblem as part of that plate.

(b)(4), (b)(6)

A prototype is included for your inspection. The backing plate is 16 gauge, extra bright annealed, type 430, stainless steel. The emblem is rendered in solid cast brass, and is sealed with clear AWLGRIP brand automotive paint. All incidental hardware is stainless steel, with the exception of the mounting screw covers which are nylon and chrome plated plastic.

We believe the request, and the plate, meet all the criteria for prior approval. We will not, in our presentation or marketing, imply any official or unofficial connection with the Marine Corps, infer that the Marine Corps is in any way legally or financially responsible for us, nor give the impression that the Marine Corps has selectively benefited us. We will never subject the Marine Corps to discredit.

We are proud of our product. We feel it reflects, in its quality and execution, the standards of perfection which are the hallmark of the United States Marine Corps.

Accordingly, we request that our plate, through the prescribed processes, be given prior approval for unofficial use.

Respectfully submitted,

(b)(6)

Enclosures: Prototype plate
Copy of (b)(6)
Castonguay Associates, Inc., 2007 Florida Corporation Annual Report

Katherine M. LorenzTownsend

4025 Tortoise Lane
Fort Worth, TX 76135
817-301-4127

7 January 2011

To Whom It May Concern,

I am Katherine LorenzTownsend, I retired as a Gunnery Sergeant from the United States Marine Corps after (b)(6) I am also (b)(6)
(b)(6)

I am applying for a Small Business/Hobbyist License in order to sell items that may embellish the; Eagle, Globe, and Anchor, Marine Corps Emblem, USMC, and/or the words "United States Marine Corps".

An item that I wish to have made is an ornament that represents the Women in the Marine Corps. On it it would have the words "United States Marines" and adorn the Eagle, Globe and Anchor. The
(b)(4)

Portions of the proceeds that will be made from the sell of this ornament will go towards "Paws and Strips", a nonprofit organization for wounded veterans of our United States military that works to provide service dogs for Post Traumatic Stress Disorder and Traumatic Brain Injury. The service dogs are obtained only from shelters, and are trained by professionals specializing in service.

In the future I would like to make and sell other items that represent the Corps and know that I am doing so in good faith of the United States Marine Corps.

(b) (6)

KATHERINE M LORENZ TOWNSEND

Samperi

- Sign and return the Small Business License Agreement
- If requested in the proposed Small Business License Agreement, submit a certificate of product liability insurance that names the USMC as additional insureds.
- If requested in the proposed Small Business License Agreement, submit the company's identification tag or label that will appear on all products.
- All artwork must be approved by the Marine Corps Public Affairs, Trademark Licensing Office prior to production.

****Authorization to produce products bearing USMC marks will not be granted until the company or individual has completed the licensing process in its entirety and received an executed standard license agreement.**

STEP THREE: LICENSE MAINTENANCE

Once the licensing process has been completed, the Trademark Licensing Office will forward an executed copy of the Small Business License Agreement to you or your company. To keep your license in good standing, you must remember to:

- If required in the Small Business License Agreement, maintain product liability insurance coverage for each license that you hold, and make sure that a copy of your current certificate of insurance is on file with USMC.
- Always secure written approval of artwork from the Trademark Licensing Office prior to production.
- Submit a sales volume report annually so we may track your progress.

Once again, **this is not a contract**. You are **not authorized** to use USMC marks until: 1) you receive a fully executed Small Business Trademark License Agreement, 2) your products and graphics have been approved, and 3) you have provided our office with evidence of product liability insurance if required.

COMPANY INFORMATION

Company/Owner Name: Katherine M Lorenz Townsend

World Wide Web Address: none

Primary Address (No PO Boxes): 4025 Tortoise Lane
Street
Fort Worth TX 76135 US
City State Zip/Postal Code Country

Primary Contact: Katherine Lorenz Townsend Title: owner

Current a/o 21 October 2009

2

1/7/2011

Telephone: 817 301 4127 Fax: — Email: GySgtLTUSMCC@aol.com

Entity Type: ☐ Corporation ☐ Limited Liability Company
☐ Partnership ☒ Hobbyist ☐ Other _____

Years in business: starter

FINANCIAL INFORMATION

Does your company have a D & B Number? ☐ Yes ☒ No

If so, current D & B Rating: _____

Please include a copy of your most recent D & B report.

Does your company carry product liability insurance? ☐ Yes ☒ No

Carrier: _____ Individual and aggregate limit: _____

BUSINESS HISTORY

Company sales volume for most recent year: \$ (b)(4)

Company sales volume for previous year: \$ _____

USMC product sales volume for most recent year: \$ _____

USMC product sales volume for previous year: \$ _____

In what distribution channels are you requesting approval?

Percent of Current or Anticipated Sales Volume

Department Stores: _____

Internet Web Sites: (b)(4)

MCX (Exchange): _____

Specialty Stores: _____

Craft Shows: _____

Toy Stores: _____

Catalog Sales: (b)(4)

Discount Stores: _____

Other (specify): _____

Custom Orders: _____

LICENSING HISTORY

Does your company currently manufacture products under license? ☐ Yes ☒ No

If Yes, — Current primary licenses held:

License 1

Company: _____

Licensed Property: _____

Products: _____

Number of year's license held: _____ Royalty percentage: _____

License 2

Company: _____

Licensed Property: _____

Products: _____

Number of year's license held: _____ Royalty percentage: _____

PROPOSED PRODUCT INFORMATION

Identify U.S. Marine Corps properties for which you are seeking a license (e.g. Eagle Globe and Anchor, USMC initials, term U.S. Marine Corps):

eagle, globe and anchor, United States Marines

Description of product(s) and estimated prices per unit for each product you seek a license:

Product	Estimated Wholesale Price	Estimated Retail Price
Ornament	(b)(4)	(b)(4)

Requested territory to be covered (e.g. U.S. and its territories, Worldwide):

Worldwide

Requested term of license agreement (how many years would you like to be licensed?):

3 years

Will the product(s) be used in conjunction with any other proprietary marks? (e.g. Nike swoosh):

☐ Yes ☒ No If Yes, identify marks: _____

Please describe your quality control procedures: (b)(4)

(b)(4)

Have any products you produced ever been involved in a product liability claim?

☒ No ☐ Yes If yes, please explain: _____

Current a/o 21 October 2009

MARKETING AND MANUFACTURING INFORMATION

Proposed advertising budget for U.S. Marine Corps licensed products:

Describe any advertising, promotion materials, or programs you plan to use to market the U.S. Marine Corps products:

(b)(4)

Will you or your company actually manufacture the product(s): ☐ Yes ☒ No

If yes, location of manufacturing plant (city/country): n/a

If no, identify manufacturers or subcontractors where the licensed products will be made:

Company: The Charleston Mint

Address: PO Box 401

Street

Brevard

City

NC

State

28712

Zip/Postal Code

US

Country

Contact/Position: Elizabeth Anne Neuman President

Telephone Number: 828 883 9543

E-mail: eanne@thecharlestonmint.com

Does the manufacturer or any sub-contractor use any child labor in the manufacturing process? ☐ Yes ☒ No (If yes, attach details regarding working conditions and pay on a separate sheet of paper.)

ADDITIONAL INFORMATION

Please enclose any additional information you believe will help the U.S. Marine Corps evaluate your license request. This additional information should include but not be limited to providing the following:

- ☐ Non-returnable USMC product sample for evaluation of materials, quality and workmanship.
- ☐ Catalogs, brochures and promotional materials that display your company's products.
- ☐ Materials or drafts showing how your company proposes to use the U.S. Marine Corps emblem on products.
- ☐ Any other information that demonstrates your company's proposed products.

PROSPECTIVE LICENSEE STATEMENT

The undersigned hereby affirms that answers to the above questions are true and complete, except where such question calls for estimates or projections, and that all questions have been answered in good faith and to the best of the applicant's knowledge.

Name and Title of individual supplying information: Katherine M. Lorenz Townsend - owner

(b) (6)
Signature: _____

Date: 7 Jan 2011

RETURN COMPLETE APPLICATION TO:

Headquarters United States Marine Corps
Public Affairs (PA)
Attn: Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000

CONTACT US:

703-614-7678 (phone)
Trademark_licensing@usmc.mil

Page 7 redacted for the following reason:

(b)(4), (b)(6)

▪ Maintain product liability insurance coverage for each license that you hold, and make sure that a copy of your current certificate of insurance is on file with USMC.

▪ Always secure written approval of artwork from the Trademark Licensing Office prior to production.

Once again, **this is not a contract**. You are **not authorized** to use USMC marks until: 1) you receive a fully executed Trademark License Agreement, 2) your products and graphics have been approved, and 3) you have provided our office with evidence of product liability insurance.

COMPANY INFORMATION

Company Name: Trademark Games Inc.

Other names used by business (subsidiaries, brands, DBAs, etc.): Trademark Commerce, Trademark Global, Ad Graphic Source

World Wide Web Address: www.adgsource.com; www.trademarkcommerce.com ; www.trademarkglobal.com ; www.5stardeal.com

Primary Address: 5401 Baumhart Road Unit #1
Street

Lorain Ohio 44035 USA
City State Zip/Postal Code Country

Telephone: 440-960-6200 Facsimile: 440-960-7208

Secondary Address: _____
Street

City State Zip/Postal Code Country

Primary Contact: Dave Aheimer Title: Creative & Licensing Director

Telephone: 440-960-6230 Facsimile: 440-960-7208 Email: dave.ahaimer@tmkgl.com

Secondary Contact: _____ Title: _____

Telephone: _____ Facsimile: _____ Email: _____

State/Country of Incorporation or Organization: _____

Entity Type: ☒ Corporation ☐ Limited Liability Company
☐ Partnership ☐ Other

Top Competitors: _____

1/4/2011

OWNER & MANAGEMENT INFORMATION

Principal Owners (complete name and business address): Dan Sustar (same as Above) Jim Sustar (same as above)

Principal Management:

CEO: Dan Sustar
President : Jim Sustar
Licensing Director: Dave Aheimer
Sales Director: Jim Sustar
Marketing Director: Dave Aheimer
Art Director: Dave Aheimer
Chief Financial Officer: Paul Hervey
Years in business: 10 years

FINANCIAL INFORMATION

Bank Reference:

Branch: (b)(4)
Address (b)(4) Street
(b)(4) City (b)(4) State (b)(4) Zip/Postal Code (b)(4) Country
Bank Contact: (b)(6)
Telephone Number (b)(4)

D & B Number: (b)(4) Most current D & B Rating: (b)(4)

Please include a copy of your most recent D & B report.

Credit rating or other credit references: _____

Does your company carry product liability insurance? ☒ Yes ☐ No

Carrier: State Auto Insurance Individual and aggregate limit (b)(4)

BUSINESS HISTORY

Company sales volume for most recent year: \$ (b)(4)
Company sales volume for previous year: \$ (b)(4)

Percent of dollar sales by distribution channel:

Current a/o 21 January 2011

	Percent of Current Sales Volume	Percent of Anticipate Sales for Marine Corps Acct.	Name of Leading Accounts
Department Stores:			
Specialty Stores:	(b)(4)		(b)(4)
Discount Stores:			
Catalog Sales:			
Toy Stores:			
Internet Web Sites:			
MC Exchange:			
Other (specify):			

LICENSING HISTORY

Does your company currently manufacture products under license? ☒ Yes ☐ No
If Yes, - Current primary licenses held:

License 1

Company: Coca Cola Co.

Licensed Property: Coca Cola

Products: Tiffany Billiard Lamp (16", 28", 40") 3 shade chrome billiard lamp, single shade chrome billiard lamp, Billiard ball rack, Billiard Cue Rack, Dart Cabinet w/ darts and board, Neon Clock, Pub Mirror, Pub Table, Pub Stool, Pub Stool with Back

Number of year's license held: 2 Royalty percentage: (b)(4)

License 2

Company: Miller Coors

Licensed Property: Miller Lite, MGD, MHL, Coors Light, Coors Banquet, Blue Moon, Molson, George Killian's

Products: Tiffany Billiard Lamp (16", 28", 40") 3 shade chrome billiard lamp, single shade chrome billiard lamp, Billiard ball rack, Billiard Cue Rack, Dart Cabinet w/ darts and board, Neon Clock, Pub Mirror, Pub Table, Pub Stool, Pub Stool with Back

Number of year's license held: 4 Royalty percentage: (b)(4)

License 3

Company: Anheuser Busch

Licensed Property: Budweiser, Bud Light, Anheuser Busch A & Eagle, Clydesdales

Products: Portable Bar, folding stools, Tiffany Billiard Lamp (16", 28", 40") 3 shade chrome billiard lamp, single shade chrome billiard lamp, Billiard ball rack, Billiard Cue Rack, Dart Cabinet w/ darts and board, Neon Clock, Pub Mirror, Pub Table, Pub Stool, Pub Stool with Back

Number of year's license held: 1 Royalty percentage: (b)(4)

License 4

Company: National Hockey League

Licensed Property: Anaheim Ducks, Atlanta Thrashers, Boston Bruins, Buffalo Sabres, Calgary Flames, Carolina Hurricanes, Chicago Blackhawks, Colorado Avalanche, Columbus Blue Jackets, Dallas Stars, Detroit Red Wings, Edmonton Oilers, Florida Panthers, Los Angeles Kings, Minnesota Wild, Montreal Canadiens, Nashville Predators, New Jersey Devils, New York Islanders, New York Rangers, Ottawa Senators, Philadelphia Flyers, Phoenix Coyotes, Pittsburgh Penguins, San Jose Sharks, St. Louis Blues, Tampa Bay Lightning, Toronto Maple Leafs, Vancouver Canucks, Washington Capitals, Winnipeg Jets

Products: Tiffany Billiard Lamp (16", 28", 40") 3 shade chrome billiard lamp, single shade chrome billiard lamp, Billiard ball rack, Billiard Cue Rack, Dart Cabinet w/ darts and board, Neon Clock, Pub Mirror, Pub Table, Pub Stool, Pub Stool with Back

Number of year's license held: 4 Royalty percentage: (b)(4)

License 5

Company: CLC

Licensed Property: Air Force College, Army College, BYU, Colorado State, East Carolina, Gonzaga, Maryland, New Mexico, Oklahoma State, Pitt, TCU, Toledo, Tulane, UNC-Charlotte, Utah

Products: Tiffany Billiard Lamp (16", 28", 40") 3 shade chrome billiard lamp, single shade chrome billiard lamp, Billiard ball rack, Billiard Cue Rack, Dart Cabinet w/ darts and board, Neon Clock, Pub Mirror, Pub Table, Pub Stool, Pub Stool with Back

Number of year's license held: 4 Royalty percentage: (b)(4)

License 6

Company: LRG

Licensed Property: Arizona State, Brown University, Central Michigan, Dayton, DePaul, Illinois State, Iowa State, Loyola, Maine, Miami of Ohio, Mississippi State, Naval Academy, North Carolina State, North Dakota, Seton Hall, Texas A&M, UNLV, Virginia Tech, Wake Forest, Western Michigan, Wichita State.

Products: Tiffany Billiard Lamp (16", 28", 40") 3 shade chrome billiard lamp, single shade chrome billiard lamp, Billiard ball rack, Billiard Cue Rack, Dart Cabinet w/ darts and board, Neon Clock, Pub Mirror, Pub Table, Pub Stool, Pub Stool with Back

Number of year's license held: 4 Royalty percentage: (b)(4)

Has your company previously applied for a license with the U.S. Marine Corps or any other Department of Defense Agency? ☐ Yes ☒ No If yes, identify agency and property:

PROPOSED PRODUCT INFORMATION

Identify U.S. Marine Corps properties for which you are seeking a license:
Portable Bar, folding stools, Tiffany Billiard Lamp (16", 28", 40") 3 shade chrome billiard lamp, single shade chrome billiard lamp, Billiard ball rack, Billiard Cue Rack, Dart Cabinet w/ darts and board, Neon Clock, Pub Mirror, Pub Table, Pub Stool, Pub Stool with Back

Description of product(s) and estimated prices per unit for each product you seek a license:

Product	Estimated Wholesale Price	Estimated Retail Price
1 Portable Bar	(b)(4)	
Folding Stool 18"		
Folding Stool 24"		
Tiffany Lamp 16"		
Tiffany Lamp 28"		
Tiffany Lamp 40"		
1 Shade Bar Lamp		
3 Shade Bar Lamp		
Billiard Ball Rack		
Billiard Cue Rack		
Dart Cabinet		
Neon Clock		
Pub Mirror		
Pub Table		
Pub Stool		
Pub Stool W/ Back		
Desk Lamp		
1 Slot Machine		

** additional space available at the end of the application

Requested territory to be covered: Continental US

Requested term of license agreement: (b)(4)

Estimated gross wholesale dollar sales for products manufactured under the U.S. Marine Corps license: approximately (b)(4)

Proposed annual minimum guarantee: (b)(4)

Proposed advance on royalties: (b)(4)

Proposed royalty structure: (b)(4)

Current a/o 21 January 2011

Specify plans for distribution and sales i.e., retail accounts, MCX, Direct mail and Internet: _____ Existing sales channels _____

Desired date that the product will be available to the public: ASAP

Will the product(s) be used in conjunction with any other proprietary marks?

☐ Yes ☒ No If Yes, identify marks: _____

Please describe your quality control procedures: (b)(4)

(b)(4)

Have any products you produced ever been involved in a product liability claim?

☒ No ☐ Yes If yes, please explain: _____

MARKETING AND MANUFACTURING INFORMATION

Proposed advertising budget for U.S. Marine Corps licensed products: RSS FEEDS and EXISTING SALES CHANELS

Describe any advertising, promotion materials, or programs you plan to use to market the U.S. Marine Corps products: (b)(4)

(b)(4)

Will your company actually manufacture the product(s): ☒ Yes ☐ No

If yes, location of manufacturing plant (city/country): 5401 Baumhart Road Lorain, Ohio 44053

If no, identify manufactures or subcontractors where the licensed products will be made:

Company: _____

Address: _____

Street

City

State

Zip/Postal Code

Country

Contact/Position: _____

Telephone Number: _____ E-mail: _____

Does the manufacturer or any sub-contractor use any child labor in the manufacturing process? ☐ Yes ☒ No (If yes, attach details regarding working conditions and pay on a separate sheet of paper.)

ADDITIONAL INFORMATION

Please enclose any additional information you believe will help the U.S. Marine Corps evaluate your license request. This additional information should include but not be limited to providing the following:

Non-returnable product samples of similar products to those proposed for evaluation of materials, quality and workmanship.

Catalogs, brochures and promotional materials that display your company's products.

Materials or drafts showing how your company proposes to use the U.S. Marine Corps emblem on products.

Any other information that will help demonstrate your company's ability to successfully develop and market the proposed products.

PROSPECTIVE LICENSEE STATEMENT

The undersigned hereby affirms that answers to the above questions are true and complete, except where such question calls for estimates or projections, and that all questions have been answered in good faith and to the best of the applicant's knowledge.

Name and Title of individual supplying information: Creative And Licensing Director

Signature: David J. Aheimer Date: 1/4/11

RETURN COMPLETE APPLICATION TO:

Headquarters United States Marine Corps
Public Affairs (PA)
Attn: Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000
703-614-7678 (phone)
Trademark_licensing@usmc.mil

ACORD™

Client#: 4
GRADE1
CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

11/18/2010

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER The Hoffman Group 2 Berea Commons Berea, OH 44017 440 826-0700	CONTACT NAME: PHONE (A/C, No, Ext): 440 826-0700 FAX (A/C, No): 440 826-4917 E-MAIL: ADDRESS: PRODUCER CUSTOMER ID #:														
INSURED Trademark Global 5401 Baumhart Road, Unit #1 Lorain, OH 44053	<table border="1"><thead><tr><th>INSURER(S) AFFORDING COVERAGE</th><th>NAIC #</th></tr></thead><tbody><tr><td>INSURER A: State Auto Mutual Insurance Com</td><td></td></tr><tr><td>INSURER B:</td><td></td></tr><tr><td>INSURER C:</td><td></td></tr><tr><td>INSURER D:</td><td></td></tr><tr><td>INSURER E:</td><td></td></tr><tr><td>INSURER F:</td><td></td></tr></tbody></table>	INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A: State Auto Mutual Insurance Com		INSURER B:		INSURER C:		INSURER D:		INSURER E:		INSURER F:	
INSURER(S) AFFORDING COVERAGE	NAIC #														
INSURER A: State Auto Mutual Insurance Com															
INSURER B:															
INSURER C:															
INSURER D:															
INSURER E:															
INSURER F:															

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVO	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY (b)(4) COMMERCIAL GENERAL LIABILITY (b)(4) CLAIMS-MADE (b)(4) OCCUR	Y Y	(b)(4)	(b)(4)		EACH OCCURRENCE (b)(4) DAMAGE TO RENTED PREMISES (Ea occurrence) MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE PRODUCTS - COM/OP AGG
	GEN'L AGGREGATE LIMIT APPLIES PER: POLICY PROJECT LOC					
A	AUTOMOBILE LIABILITY (b)(4) ANY AUTO ALL OWNED AUTOS SCHEDULED AUTOS HIRED AUTOS NON-OWNED AUTOS		(b)(4)	(b)(4)		COMBINED SINGLE LIMIT (b)(4) (Ea accident) BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE (Per accident) \$ \$
A	(b)(4) UMBRELLA LIAB (b)(4) OCCUR EXCESS LIAB CLAIMS-MADE DEDUCTIBLE RETENTION \$		(b)(4)	(b)(4)		EACH OCCURRENCE (b)(4) AGGREGATE \$ \$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N (b)(4) N/A	(b)(4)	(b)(4)		WC STATUTORY LIMITS OTH-ER (b)(4) E.L. EACH ACCIDENT E.L. DISEASE - EA EMPLOYEE E.L. DISEASE - POLICY LIMIT

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101 Additional Remarks Schedule, if more space is required)

(b)(4)

CERTIFICATE HOLDER

CANCELLATION

Home Depot U.S.A., Inc.
Its affiliates and subsidiaries
Attn: Supplier Insurance
P. O. Box 12010-HD
Hemet, CA 92546-8010

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

(b)(6)

8/5/2011

Supplier on Ramp



Supplier on Ramp



[Help](#) | [Logout](#)

[Return to Retail Link](#)

1. Please make sure to **PRINT** or **SAVE** a copy of this report(print/save friendly link at end).
2. A receipt is available for your review following the report.

TRADEMARK GAMES, INC.

COPYRIGHT 2011 DUN & BRADSTREET INC. - PROVIDED UNDER CONTRACT
FOR THE EXCLUSIVE USE OF SUBSCRIBER 263-151582.

ATTN: Test

SUPPLIER EVALUATION

DUNS: (b)(4)

DATE PRINTED:

(b)(4)

SUMMARY

(b)(4)

TRADEMARK GAMES, INC.
TRADEMARK GLOBAL
5 STAR WHOLESALE
5STARDEAL.COM

CONTROL
SALES E
EMPLOYS

(b)(6)

5401 BAUMHART RD STE 1
LORAIN OH 44053-0000
TEL: (440) 960-6200

PRIMARY SIC NO. (b)(4)

(b)(4)

CHIEF EXECUTIVE: DANIEL SUSTAR, CEO

SUPPLIER RISK SCORE FOR THIS FIRM (b)(6)

SUPPLIER RISK SCORE

Lowest Risk

Highest Risk

(b)(6)

The Supplier Risk Score predicts the likelihood of a firm ceasing business without paying all creditors in full, or reorganizing or obtaining relief from creditors under state/federal law over the next 12 months. The score was calculated using a statistically valid model derived from D&B's extensive data files.

PROBABILITY OF FAILURE

The Probability of Failure is the proportion of firms with scores in this range that discontinued operations with loss to creditors. Based on historical data in Dun & Bradstreet's files, the Probability of Failure is as follows:

8/5/2011

PROBABILITY OF FAILURE:
- Supplier Risk Score of (b) (6)

Supplier on Ramp

(b) (6)

PROBABILITY OF FAILURE:
(b) (6)

(b) (6)

SUPPLIER RISK SCORE ANALYSIS

KEY FINANCIAL COMMENTARY:

(b) (6)

RISK COMMENTARY

(b) (6)

FINANCIAL PROFILE

PROFITABILITY	SOLVENCY	SHORT TERM	EFFICIENCY	DEBT UTILIZATION
(Return on Net Worth)%	(Current Ratio)	(Quick Ratio)	(Assets/ Sales)%	(Total Liab/ Net Worth)%

This Supplier

Industry Median

Quartile Rank
(Supplier)

(b) (6)

Key to Quartile Rank: 1 = top quartile through 4 = bottom quartile.
Industry norms based upon 21 establishments.

OPERATION

(b) (6)

HISTORY
04/07/11

DANIEL SUSTAR, CEO
DIRECTOR(S): THE OFFICER(S)

JIM SUSTAR, PRES

8/5/2011

Supplier on Ramp

*** CORPORATE AND BUSINESS REGISTRATIONS ***
REPORTED BY THE SECRETARY OF STATE
OR OTHER OFFICIAL SOURCE AS OF 07/22/2011

REGISTERED NAME: TRADEMARK GAMES, INC.

CORPORATION TYPE: PROFIT
BUSINESS TYPE: CORPORATION
REGISTRATION ID #: 1203215

FILING DATE: 12/06/2000

STATE OF ORGANIZATION (INCORPORATION): OHIO
DATE OF ORGANIZATION (INCORPORATION) : 12/06/2000

STATUS: ACTIVE

WHERE FILED: SECRETARY OF STATE/CORPORATIONS DIVISION, COLUMBUS, OH

REGISTERED AGENT: DIANE P SUSTAR, 1940 FAIRWAY DR, WICKLIFFE, OH 44092
AGENT APPOINTED : 12/06/2000 AGENT STATUS: ACTIVE

PRINCIPALS: DANIEL A SUSTAR, INCORPORATOR

COMMON STOCK:
AUTH SHARES - 500
PAR VALUE - NO PAR VALUE

The Ohio Secretary of State's business registrations file showed that Trademark Games, Inc was registered as a Corporation on December 6, 2000.

Business started 1999 by Dan Sustar. 100% of capital stock is owned by Daniel Sustar.

DANIEL SUSTAR born (b)(6)

JIM SUSTAR born (b)(6)

PUBLIC FILINGS

The following data is for information purposes only and is not the official record. Certified copies can only be obtained from the official source.

If it is indicated that there are defendants other than the report subject, the lawsuit may be an action to clear title to property and does not necessarily imply a claim for money against the subject.

*** SUIT(S) ***

DOCKET NO.: 07CV149756

PLAINTIFF: TAMMY KEIUF

DEFENDANT: 5 STAR DEAL COM WHOLESALE INC
and OTHERS

WHERE FILED: LORAIN COUNTY COMMON PLEAS
COURT, ELYRIA, OH

STATUS: Pending

DATE STATUS ATTAINED: 02/20/2007

DATE FILED: 02/20/2007

LATEST INFO RECEIVED: 03/20/2007

*** LIEN(S) ***

DOCKET NO.: 09CJ035585

AMOUNT: \$546

TYPE: State Tax

FILED BY: STATE OF OHIO

AGAINST: TRADEMARK GAMES INC

STATUS: Open

DATE STATUS ATTAINED: 01/16/2009

DATE FILED: 01/16/2009

LATEST INFO RECEIVED: 02/18/2009

8/5/2011

Supplier on Ramp

WHERE FILED: LORAIN COUNTY COMMON PLEAS
COURT, ELYRIA, OH

There are (b)(4) open and/or closed UCC's in Dun & Bradstreet's file that Dun & Bradstreet has matched to this supplier at this address. Details are available by calling 1-800-DNB-DIAL.

The public record items contained in this report may have been paid, terminated vacated or released prior to the date this report was printed.

(b)(4)

PAYMENT TRENDS

SUPPLIER VERSUS INDUSTRY PAYDEX

(b)(4)

PAYDEX scores are updated daily and are based on up to 13 months of trade experiences from the Dun & Bradstreet trade file.

PAYMENT SUMMARY

Average High Credit:
Highest Credit:
Placed for Collection:
Cash Experience(s):
No. of Trade Experience(s):

(b)(4)

KEY TO PAYDEX

PAYDEX

(b)(4)

PAYMENT

(b)(4)

Accounts are sometimes placed for collection even though the existence or
sor.dnb.com/sor/supplierReport.do?ref...

Additional Product Information

[illegible]

FREQUENTLY ASKED QUESTIONS

Why Have A Licensing Program?

A trademark licensing program gives the United States Marine Corps (USMC) control over its logos and marks, thus, ensuring the quality and consistency of all of the licensed merchandise. It also enables the USMC to generate revenue from the sale of merchandise bearing its logos and marks. The revenue is used to support the trademark licensing program and enhance Morale, Welfare and Recreation programs for America's Marines world wide. Outside of the USMC, the trademark licensing program creates a cooperative and positive working relationship with the manufacturers and retailers who work with the USMC.

What Qualifies As A Trademark?

Any mark, logo, symbol, nickname, letter(s), word(s) or combination of these that can be associated with the USMC qualifies as a trademark.

What Products Can Be Licensed?

Military members, families and the American public generate many great ideas for new products displaying USMC marks. Products will be considered and must be approved by the Marine Corps Trademark Licensing office. No products will be licensed without the approval of this office. This ensures all products associated with the USMC are of high quality and good taste and, ensures the non-approval of potentially hazardous items.

Who Needs A License?

Anyone wishing to use the marks, logos and symbols of the USMC must obtain a license.

What If You Do Not Get A License?

All products must be approved by the Marine Corps Trademark Licensing office. Failure to obtain a license or approval would be grounds for the seizure of all non-approved merchandise bearing USMC marks. It also could result in jail time and numerous fines if convicted.

Can Marine Corps Units or Members Sell Products Using The USMC Marks As A Fundraiser?

Before contacting local manufacturers regarding new products, designs, or an idea for a fundraiser, be sure to check with Marine Corps Trademark Licensing office. They will be able to identify local manufacturers to produce the items, saving everyone time and effort.

What About Using USMC Or Its Logo On A Web Site?

Every use of USMC trademarks requires permission from the Marine Corps Trademark Licensing office. The World Wide Web has made it easy for everyone to build web pages with the USMC and its marks, and the USMC appreciates this support. However, federal

trademark laws require that the USMC control its name and marks; therefore, the USMC must be very selective in granting permission in these and all instances. For more information, contact the Marine Corps Trademark Licensing Office.

Who is responsible for the program?

The organization responsible for the Trademark Licensing Program for the USMC is:

Headquarters United States Marine Corps
Public Affairs (PA)
Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000
703-614-7678 (phone); 703-697-5362 (fax)
Trademark_licensing@usmc.mil

How Can You Obtain A License Application?

Anyone who wishes to obtain a license to produce merchandise must submit a license application. This application informs the USMC of how its marks will be used, what type of product the applicant makes, how the USMC is going to be represented, etc. Applications can be obtained by contacting:

Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000
703-614-7678 (phone); 703-697-5362 (fax)
Trademark_licensing@usmc.mil

How Long Until I Receive A Determination On My Application?

Requests to use any Marine Corps marks on commercial products or endorsements require a minimal of 30 days for approval. However mission requirements may prolong the process.

Who Is Licensed With The USMC?

USMC Trademark Licensing office can provide a list of current licensees for merchandise with USMC marks.



Trademark Games Inc. dba Trademark Global
Serving Your Sourcing Needs! Import Export
5401 Baumhart Rd Lorain, Ohio 44053
Office: (800) 218-0104 Fax: (440) 960-7208
www.TrademarkCommerce.com

Business Contact Information

Title: Dan Sustar, CEO

E-mail: Dan@TrademarkGlobal.com

Title: Jim Sustar, President

E-mail: Jim@tmkgl.com

Date business commenced: January, 2000 Corporation: Trademark Games, Inc. (formerly 5stardeal.com, Inc.)

Type of business: Internet based warehouse company. We specialize in Drop Shipping.

Address Information for Billing and Shipping

Primary business address: 5401 Baumhart Rd., Unit #1, Lorain OH 44053

How long at current address? August 1, 2007

Tax Identification Number: (b)(4)

Dun & Bradstreet Number:

Resale certificate # (b)(4)

Bank name: (b)(4)

Bank address

Contact (b)(6)

Type of account

Account number

(b)(4)

(b)(4)

Trade References

(b)(4)

8/5/2011

Supplier on Ramp

amount of debt may be disputed.

SUPPLIER EVALUATION COMPLETE

[View Receipt](#)

[View Printer friendly version](#)

[Return to Retail Link](#)

Charges: \$121.28 (Final charges to your credit card will include applicable sales tax.)

[Customer Assistance](#)

This site is best viewed in Internet Explorer 5.5 or above.

[Privacy Policy](#)

© 2009 D&B


Budweiser



Budweiser

BUD LIGHT



ABSPIN-BUD-S

Budweiser

BUD LIGHT



ABSPIN-AE

ABSLOT-BUD

ABSLOT-BL

AB2600-BUD

AB1800-BUD



ABSPIN-BUD-G

AB2600-BUD

AB2600-BL



ABSPIN-BL-S

AB2600-BL

AB1800-BL

BUD LIGHT


Budweiser

AB8000-BL

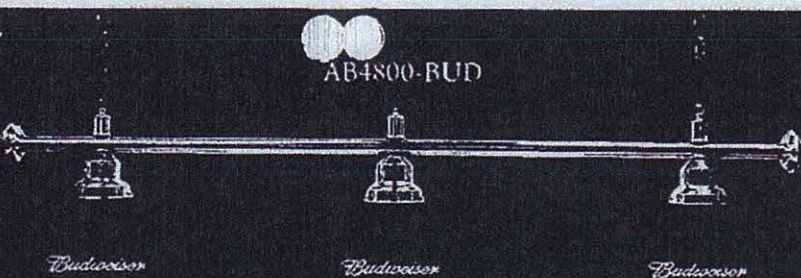
AB8000-BUD

TRADEMARK GLOBAL

Trademark Global Inc. Cleveland, Ohio 44053 800-218-0104
www.trademarkcommerce.com info@tmkgi.com



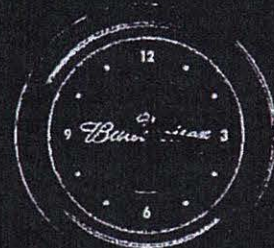
AB4800-BUD



AB4000-BUD



Budweiser

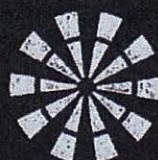
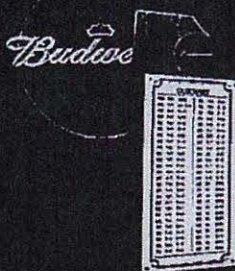


AB1200-BUD

AB1400-BUD



AB2800-BUD



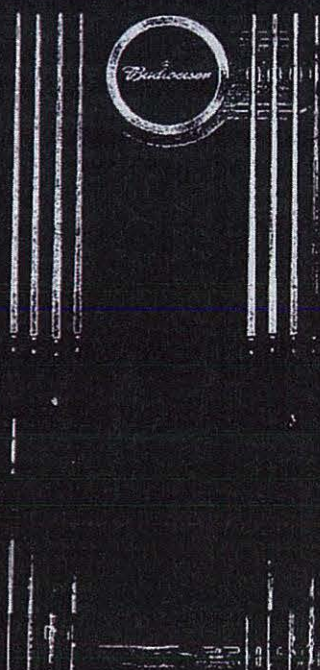
AB7000-BUD



AB1400P-BUD

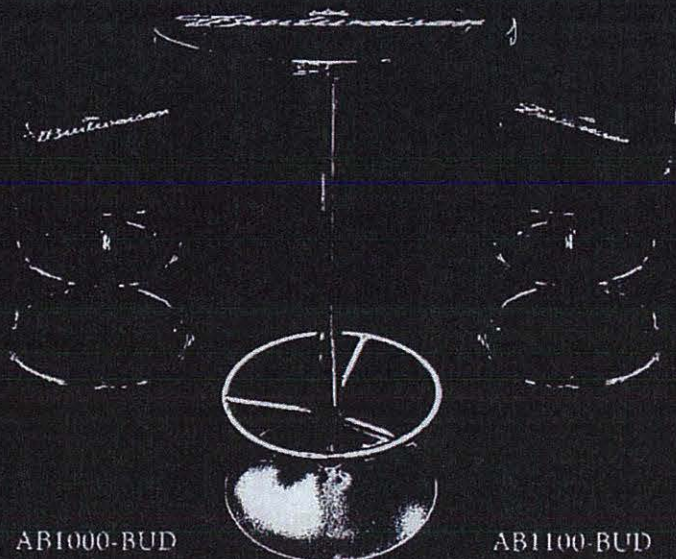


AB1600-BUD



AB5000-BUD

AB6000-BUD



AB1000-BUD

AB2000-BUD

AB1100-BUD

TRADEMARK GLOBAL

Trademark Global Inc. Cleveland, Ohio 44053 800-218-0104
www.trademarkcommerce.com info@tmkgi.com

ACORD™

Client#: 2000

E1

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

5/31/2011

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER The Hoffman Group 2 Berea Commons Berea, OH 44017 440 826-0700	CONTACT NAME: PHONE (A/C, No, Ext): 440 826-0700 FAX (A/C, No): 440 826-4917 E-MAIL ADDRESS: PRODUCER CUSTOMER ID #:
INSURED Trademark Games, Inc. 5401 Bauhmart Road, Unit #1 Lorain, OH 44053	INSURER(S) AFFORDING COVERAGE INSURER A: State Auto Mutual Insurance Com INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY (b)(6) COMMERCIAL GENERAL LIABILITY (b)(4) CLAIMS-MADE (b)(4) OCCUR		(b)(4)	(b)(4)		EACH OCCURRENCE (b)(4) DAMAGE TO RENTED PREMISES (Ea occurrence) MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE PRODUCTS - COMPIOP AGG
	PL AGGREGATE LIMIT APPLIES PER: POLICY (b)(4) PRO-JECT (b)(4) LOC					
A	OMOBILE LIABILITY ANY AUTO ALL OWNED AUTOS SCHEDULED AUTOS HIRED AUTOS NON-OWNED AUTOS		(b)(4)	(b)(4)		COMBINED SINGLE LIMIT (Ea accident) BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE (Per accident)
A	UMBRELLA LIAB (b)(4) OCCUR EXCESS LIAB CLAIMS-MADE DEDUCTIBLE RETENTION \$		(b)(4)	(b)(4)		EACH OCCURRENCE AGGREGATE
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (b)(4) N/A (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	(b)(4)	(b)(4)		WC STATUTORY LIMITS OTHER E.L. EACH ACCIDENT E.L. DISEASE - EA EMPLOYEE E.L. DISEASE - POLICY LIMIT

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

The Licensing Resource Group (LRG), all institutions represented by LRG for which insured is licensed, and their respective officers, agents and employees are additional insured - Broad Form Vendor.

CERTIFICATE HOLDER

CANCELLATION

Licensing Resource Group, LLC 442 Century Lane, Suite 100 Holland, MI 49423	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE (b)(6)
---	--



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
11/10/2011

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER THE HOFFMAN GROUP 2 Berea Commons Suite 10 Berea OH 44017		CONTACT NAME: Shirley Botten, CPCU, CIC PHONE (A/C No. Ext.): (440) 826-0700 FAX (A/C No.): (866) 816-5479 E-MAIL ADDRESS: sbotten@thehoffmangrp.com	
INSURED Trademark Games, Inc. 5401 Baumhart Road, Unit #1 Lorain OH 44053		INSURER(S) AFFORDING COVERAGE INSURER A: State Auto Insurance Companies NAIC # 11017 INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	

COVERAGES **CERTIFICATE NUMBER:** 11-12 **REVISION NUMBER:**
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY						(b)(4)
	COMMERCIAL GENERAL LIABILITY						
	CLAIMS-MADE						
	OC						
A	AGGREGATE LIMIT APPLIES PER POLICY						
	OMOBILE LIABILITY						
	ANY AUTO						
	ALL OWNED AUTOS						
A	UMBRELLA LIAB						
	EXCESS LIAB						
	DED						
	RETENTIONS						
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						
	DESCRIPTION OF OPERATIONS below						

(b)(4)

CERTIFICATE HOLDER United States Marine Corps Public Affairs (PA) Trademark Licensing Office 3000 Marine Corps Pentagon Room 4B548 Washington, DC 20350-3000	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE (b)(6)
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ACORD 25 (2010/05)
INS025 (2011/05) 01

© 1988-2010 ACORD CORPORATION. All rights reserved.
The ACORD name and logo are registered marks of ACORD

- Sign and return the Small Business License Agreement
- If requested in the proposed Small Business License Agreement, submit a certificate of product liability insurance that names the USMC as additional insureds.
- If requested in the proposed Small Business License Agreement, submit the company's identification tag or label that will appear on all products.
- All artwork must be approved by the Marine Corps Public Affairs, Trademark Licensing Office prior to production.

****Authorization to produce products bearing USMC marks will not be granted until the company or individual has completed the licensing process in its entirety and received an executed standard license agreement.**

STEP THREE: LICENSE MAINTENANCE

Once the licensing process has been completed, the Trademark Licensing Office will forward an executed copy of the Small Business License Agreement to you or your company. To keep your license in good standing, you must remember to:

- If required in the Small Business License Agreement, maintain product liability insurance coverage for each license that you hold, and make sure that a copy of your current certificate of insurance is on file with USMC.
- Always secure written approval of artwork from the Trademark Licensing Office prior to production.
- Submit a sales volume report annually so we may track your progress.

Once again, **this is not a contract**. You are **not authorized** to use USMC marks until: 1) you receive a fully executed Small Business Trademark License Agreement, 2) your products and graphics have been approved, and 3) you have provided our office with evidence of product liability insurance if required.

COMPANY INFORMATION

Company/Owner Name: Way Creations Sherry Way

World Wide Web Address: www.waycreations.com

Primary Address (No PO Boxes):

861 Spring Valley Dr.
Street
Fredricksburg, VA 22405 USA
City State Zip/Postal Code Country

Primary Contact: Sherry Way Title: Owner

Current a/o 21 October 2009

1/19/2011

Telephone: 540-368-5625 Fax: — Email: Waycreations@cox.net

Entity Type: ☒ Corporation ☐ Limited Liability Company
☐ Partnership ☐ Hobbyist ☐ Other

Years in business: 6 yrs

FINANCIAL INFORMATION

Does your company have a D & B Number? ☐ Yes ☒ No

If so, current D & B Rating:

Please include a copy of your most recent D & B report.

Does your company carry product liability insurance? ☐ Yes ☒ No

Carrier: Individual and aggregate limit:

BUSINESS HISTORY

Company sales volume for most recent year: \$

Company sales volume for previous year: \$

USMC product sales volume for most recent year:

USMC product sales volume for previous year:

(b)(4)

In what distribution channels are you requesting approval?

Percent of Current or Anticipated Sales Volume

Department Stores:

Internet Web Sites:

MCX (Exchange):

Specialty Stores:

Craft Shows:

(b)(4)

Toy Stores:

Catalog Sales:

Discount Stores:

Other (specify):

Custom Orders:

LICENSING HISTORY

Does your company currently manufacture products under license? ☐ Yes ☒ No

If Yes, – Current primary licenses held:

License 1

Company:

Licensed Property: _____

Products: _____

Number of year's license held: _____ Royalty percentage: _____

License 2

Company: _____

Licensed Property: _____

Products: _____

Number of year's license held: _____ Royalty percentage: _____

PROPOSED PRODUCT INFORMATION

Identify U.S. Marine Corps properties for which you are seeking a license (e.g. Eagle Globe and Anchor, USMC initials, term U.S. Marine Corps):

Eagle Globe and Anchor, USMC initials, U.S. Marine Corps

Description of product(s) and estimated prices per unit for each product you seek a license:

Please refer to attached sheet

Product	Estimated Wholesale Price	Estimated Retail Price

Requested territory to be covered (e.g. U.S. and its territories, Worldwide):

U.S. and its territories

Requested term of license agreement (how many years would you like to be licensed?):

10 yrs

Will the product(s) be used in conjunction with any other proprietary marks? (e.g. Nike swoosh):

☐ Yes ☒ No If Yes, identify marks: _____

Please describe your quality control procedures:

(b)(4)

(b)(4)

Have any products you produced ever been involved in a product liability claim?

☒ No ☐ Yes If yes, please explain: _____

Way Creations

861 Spring Valley Dr.

Fredericksburg, VA 22405

sales@waycreations.com

<u>Product</u>	<u>Estimated Wholesale Price</u>	<u>Estimated Retail Price</u>
Marine Sweetheart necklace	(b)(4)	
Marine Key necklace		
EGA Cross necklace		
EGA Black Square necklace		
EGA White Square necklace		
Marine Angel necklace		
EGA Oval silver necklace		
EGA Oval silver bracelet		
EGA Heart silver necklace		
EGA Heart silver bracelet		
Mom to the Corps necklace		
Wife to the Corps necklace		

MARKETING AND MANUFACTURING INFORMATION

Proposed advertising budget for U.S. Marine Corps licensed products:

none

Describe any advertising, promotion materials, or programs you plan to use to market the U.S. Marine Corps products:

Will you or your company actually manufacture the product(s): ☐ Yes ☒ No

If yes, location of manufacturing plant (city/country):

If no, identify manufactures or subcontractors where the licensed products will be made:

Company:

(b)(4)

Address:

(b)(4)

City

State

Zip/Postal Code

Country

Contact/Position:

(b)(6)

Sales Rep

Telephone Number

(b)(4)

E-mail:

(b)(4)

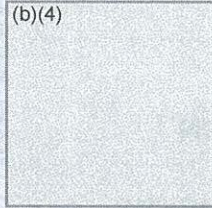
Does the manufacturer or any sub-contractor use any child labor process? ☐ Yes ☒ No (If yes, attach details regarding working conditions and pay on a separate sheet of paper.)

ADDITIONAL INFORMATION

Please enclose any additional information you believe will help the U.S. Marine Corps evaluate your license request. This additional information should include but not be limited to providing the following:

- ☐ Non-returnable USMC product sample for evaluation of materials, quality and workmanship.
- ☐ Catalogs, brochures and promotional materials that display your company's products.
- ☐ Materials or drafts showing how your company proposes to use the U.S. Marine Corps emblem on products.
- ☐ Any other information that demonstrates your company's proposed products.

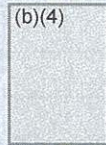
Wife to the Corps Necklace



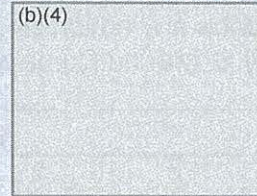
EGA Oval Silver Bracelet



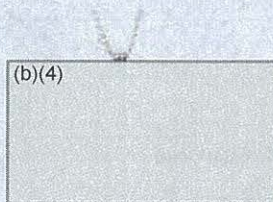
Marine Key Necklace



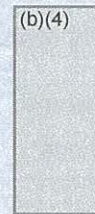
EGA Heart Silver Bracelet



Marine Sweetheart Necklace



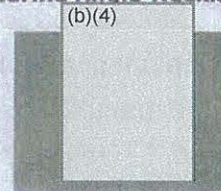
Marine EGA Cross Necklace



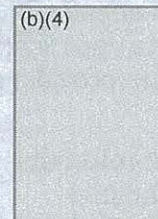
Mom to the Corps Necklace



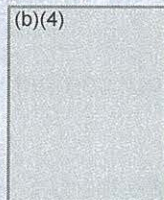
Marine Angle Necklace



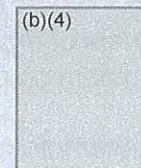
EGA White Square Necklace



EGA Black Square Necklace



EGA Oval Silver Necklace





DEPARTMENT OF THE NAVY
HEADQUARTERS UNITED STATES MARINE CORPS
2 NAVY ANNEX
WASHINGTON, DC 20380-1775

IN REPLY REFER TO:
5870
ARDE
4 Jan 2005

Ms. Sherry L. Way
861 Spring Valley Drive
Frederickburg, VA 22405

Dear Ms. Way:

In response to your letter dated 21 December 2004, requesting permission to use the word "Marine" on your charms and plaques. After reviewing your request, permission is granted to use the word "Marine" on your charms and plaques as you described in your letter and shown on the samples provided.

I can be reached at (703) 614-4698 should you require additional information pertaining to this matter.

Sincerely,

(b) (6)

Head, Publishing Management Unit
Publishing & Logistics Systems Management Section
Publishing and Management Logistics Branch
Administration and Resource Management Division
By Direction of the Commandant of the Marine Corps

PROSPECTIVE LICENSEE STATEMENT

The undersigned hereby affirms that answers to the above questions are true and complete, except where such question calls for estimates or projections, and that all questions have been answered in good faith and to the best of the applicant's knowledge.

Name and Title: _____
(b) (6)

Sherry Way Owner

Signature: _____

Date: _____

1-10-11

RETURN COMPLETE APPLICATION TO:

Headquarters United States Marine Corps
Public Affairs (PA)
Attn: Trademark Licensing Office
3000 Marine Corps Pentagon
Room 4B548
Washington DC, 20350-3000

CONTACT US:

703-614-7678 (phone)
Trademark_licensing@usmc.mil